

**Transfer Articulation Agreement**  
between  
**The Division of Business Administration at Mercy College**  
and  
**Borough of Manhattan Community College**

This agreement establishes procedures to promote an easy transition of qualified transfer students with an earned AA, AS or AAS degree from Borough of Manhattan Community College to Bachelors degree programs in Business Administration and Accounting offered at Mercy College, NY

**Objectives of the agreement**

1. To promote the transfer of qualified BMCC students in the AS or AAS degree program into the BS degree program at Mercy College, NY
2. To promote to BMCC students the BS degree programs in the Division of Business Administration and Accounting at Mercy College
3. To provide admission information by way of fliers, catalogs, brochures, and seminars to BMCC students who may wish to pursue their studies at Mercy College.
4. To attract students to BMCC and Mercy who are interested in taking advantage of the benefits of this articulation agreement between the Business Administration departments at BMCC and Mercy College.
5. To provide a program of suggested courses that would ensure that students meet both the requirements of the AS or AAS degree at BMCC and would transfer to the BS degree at Mercy College without a loss of credits.
6. To counsel and mentor BMCC students interested in transferring to Mercy College to ensure that they have the proper prerequisites for the BS program.
7. To encourage academic coordination and other faculty/administrative interaction to facilitate the transfer process.
8. To periodically meet to evaluate the success of the articulation agreement and devise methods to continue to improve/strengthen it.
9. To increase the number of students from BMCC who successfully complete both the Associates and Bachelors degree program and who prepare to enter post-graduate programs.

**Financial Aid Availability**

Qualified students may apply for both New York State and federal financial aid by completing the FAFSA and listing the Mercy College school code 002772. Financial aid counselors will help students who need assistance completing the forms or wish to apply for student loans. Students who have demonstrated superior academic performance may apply for several Mercy College academic scholarships.

### **Terms of the agreement**

1. Each institution will designate a curriculum chair and a transfer student counselor to serve as a liaison between the colleges and to implement the logistics of this agreement.
2. Mercy College will send representatives to all BMCC transfer student events and will be given a list of all BMCC Business majors prior to their graduation from BMCC. These students will be contacted directly by Mercy College. Mercy College will also sponsor a BMCC transfer day where prospective students may meet with Mercy College Business Management and Accounting faculty at the Mercy Manhattan campus..
3. Mercy College will accept up to 75 credits from BMCC or any other two-year institution and an additional 15 credits from a four-year institution or from CLEP exams.
4. The curriculum chairperson and transfer counselors at BMCC will make available to students advisement sheets outlining specific course requirements and sequences necessary to meet both the graduation requirements for the Associates degree at BMCC and the BS degree at Mercy College. These sheets will be updated as necessary.
5. Only courses with a grade of "C" or above will be accepted for transfer credit for major level courses. Students receiving a "D or C-" grade in any other course may transfer that course as long as it is part of the Associates degree program.
6. Mercy College will accept all BMCC courses cooperatively agreed upon and designated in the schedules of courses (attached) as equivalent for transfer and satisfying the prerequisite requirements for admission into the respective programs at Mercy. The college coordinators agree to review and update this agreement and the recommended schedule of courses whenever substantial changes in the admission requirements, courses or programs of either institution occur.
7. This agreement will remain in effect until one or both of the parties indicates an interest in terminating it. The party wishing to terminate should give one year's notice.
8. This agreement will commence with the class entering in the spring 2003..

A.A. in Business Administration to B.S. in Business Administration/Marketing

	BMCC	Credits BMCC	MERCY	Credits MERCY	
<b>GENERAL EDUCATION COURSES</b>  *Recommended.	English Comp I & II ENG101, ENG201	6	ENGL111,112	6	
	Fund. of Speech SPE100	3	SPCM110	3	
	MAT200 or 206 Math	4	MATH116	4	
	Science AST, BIO,CHEM, or PHY110	4	Gen. Ed. Science	4	
	Music or Art MUS110 or ART110	2	MUSI 107 or ARTT 107	2	
	Computer Applications CIS100	3	CISC120	3	
	Health Education HED100	2	Open Electives	2	
	Liberal Arts Elective *Statistics MAT150	4	MATH 122	4	
	Liberal Arts Elective	3		3	
	Liberal Arts Elective	3		3	
	Liberal Arts Elective	3		3	
	Liberal Arts Elective	3		3	
	Liberal Arts Elective	3		3	
	Liberal Arts Elective	2		2	
<b>MAJOR COURSES</b> To be completed at Mercy College for B.S. degree ,	Accounting Elective *ACC122	4	ACCT120	4	
	Intro to Business BUS104	3	ECON120	3	
	Intro to Marketing MAR100	3	MKTG220	3	
	Business Law BUS110	3	LAWS120	3	
	Macro- or Microeconomics ECO201/202	3	ECON 220 or ECON 221	3	
	<b>TOTAL</b>	<b>61</b>		<b>61</b>	
	<b>BUSINESS FOUNDATION COURSES</b>			ACCT121 Intro to Management Accounting	3
				ECON220 or ECON 221 Macro- or Microeconomics	3
				INBU250 International Business	3
				MGMT225 Principles of Management	3
				FINC320 Principles of Business Finance	3
				FINC321 Managerial Finance	3
	<b>BUSINESS SPECIALIZATION COURSES</b>			MGMT 460 Management Issues Policies and Procedures	3
		<b>SUBTOTAL</b>			<b>21</b>
			MKTG341 Fundamentals of Direct Marketing	3	
			MKTG344 Advertising	3	
			MKTG348 Sales Management	3	
		MKTG375 International Marketing	3		
		MKTG440 Marketing Research	3		