BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK

ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: **Bronx Community College of the City University of New York**

Department: Art and Music

Program: Digital Design and Computer Graphics

Degree: Associate in Applied Sciences

Receiving College: **New York City College of Technology**

Department: Department of Advertising Design and Graphic Arts

Program: Communication Design

Degree: Bachelor of Technology

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM
(e.g., minimum GPA, audition/portfolio):

Students who have earned a CUNY AA or AS degrees will be granted at least 60 transfer credits. However, where prior college work in the selected curriculum does not fully prepare students for baccalaureate-level work, students may need to complete portions of the associate degree curriculum as part of the baccalaureate degree program. Some departments impose a higher standard than a 2.0 GPA for transfer into their baccalaureate programs.

All transfer students must demonstrate competency in reading, writing and mathematics in order to take baccalaureate-level courses (refer to CUNY Testing Information). Students who have not yet attained these competencies may be required to complete developmental courses before they can continue into their major courses and into the baccalaureate program.

Admission to the Bachelor of Technology Program

Transcripts and portfolios of entering students will be evaluated to determine the courses they must complete for the Bachelor of Technology degree. Students from these colleges who complete all their course requirements will not be required to take more than 60 credits to complete the BTech program. Please consult the department for further information.

About the Program

Baccalaureate-level coursework builds on that foundation and offers additional tools for professional advancement. In the bachelor's program, a choice of career tracks allows students to specialize in either advertising design, graphic design, web design or digital video/multimedia and explore the multifaceted world of communication design. Advanced electives available to students in all four tracks will encourage them to investigate topics in advertising, graphic design, packaging design and typography. Students may further develop their design and communication skills by taking electives including desktop publication design, digital video, 2-D and 3-D animation, multimedia, photography, speech, business management and advertising production management. A core of advanced design courses will prepare students to meet the challenges of the profession: senior project, portfolio, the design team and an internship. The department also continually modifies its curriculum to reflect current practices in the profession by offering new and experimental courses in the latest technical advances, including web design and animation.

Associate in Applied Sciences Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in Digital Design and Computer Graphics will receive 60 credits toward the Bachelor of Technology in Communication Design at New York City College of Technology. In addition, they will be deemed to have met all lower division requirements at Bronx Community College.

Total transfer credits granted toward the baccalaureate degree: 60 Credits

Total additional credits required at the senior college to complete baccalaureate degree: 60-63 Credits

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Core Requirements				Transfer Credit Granted
[Bronx Community College] Course & Title	Credit	[New York City College of Technology] Course & Title	Credit	
ENG 10 Fundamentals of Composition and Rhetoric Or ENG 11 Compositions and Rhetoric I	3	ENG 1010 English Composition I	3	3
ENG 12 Composition and Rhetoric II OR ENG 14 Written Comp & Prose Fiction OR ENG 15 Written Comp & Drama OR ENG 16 Written Comp & Poetry	3	ENG 1121 English Composition II ENG 2001 Introduction to Literature I Fiction ENG 2002 Introduction to Literature II Drama ENG 2003 Introduction to Literature III Poetry	3	3
CMS 11 Fundamentals of Interpersonal Communication	3	*Elective Credit*		3
HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World	3	HIS 1102 History of Western Civilization II HIS 1101 History of Western Civilization I	3	3
MTH 12 Introduction to Mathematical Thought OR MTH 21 Survey of Mathematics I OR MTH 23 Probability and Statistics	3	*Meets NYCCT's General Education Category: Mathematics for Undergraduate Degree* *Meets NYCCT's General Education Category: Mathematics for Undergraduate Degree* MAT 1372 Probability and Statistics	3	3
Physical Education Activity Course OR HLT 91 Critical Issues in Health	1 2	*Elective Credit*	1-2	1-2
Any Laboratory Science *Astronomy, Biology, Earth Systems and Environmental Science,* **Chemistry***, or Physics* (See attachment 1for course equivalencies)	4	(See attachment 1for course equivalencies)		4
			Subtotal	**20-21**

Required Areas of Study

[Bronx Community College] Course & Title	Credit	[New York City College of Technology] Course & Title	Credit	Transfer Credit Granted
ART 11 Introduction to Art	3	ARTH 1103 Survey of Art History	3	3
CMS 60 Introduction to Mass Communication OR	3	*Elective Credit*		3-4
MKT 43 Principles of Advertising OR	3	MK 1214 Advertising	3	
Humanities Elective (See attachment 1for course equivalencies)	3-4	(See attachment 1for course equivalencies)		
Humanities Elective (See attachment 1for course equivalencies)	3-4	(See attachment 1for course equivalencies)		3-4
ART 91 Portfolio Seminar OR	2	*Elective Credit*	2	1-2
ART 88 Multimedia Design Or Free Elective	2	ADV 4720 Multimedia Design I	3	
			Subtotal	**10-12**

Specialization Requirements

[Bronx Community College] Course & Title	Credit	[New York City College of Technology] Course & Title	Credit	Transfer Credit Granted
ART 21 Drawing	2	ADV 1130 Life Drawing	3	2
ART 15 Graphic Design Basics	2	ADV 1100 Design and Color	3	2
ART 22 Painting	2	ADV 1220 Painting and Composition	2	2
ART 72 Digital Photography	2	ADV 1300 Digital Photography for Design	2	2
ART 79 Typography / Introduction to Comp Design	2	ADV 1170 Typographic Design I	2	2
ART 81 Computer Design	2	ADV 1160 Visual Communications	3	2
ART 82 Illustration	2	ADV 2313 Illustration I	2	2
ART 84 Computer Imaging	2	ADV 1260 Digital Imaging	2	2
ART 86 Computer Illustration	2	ADV 2360 Vector Art	2	2
ART 87 Graphic Design for the World Wide Web	2	ADV 3550 Web Page and Design Implementation	3	2
ART 90 Graphic Design Project	2	ADV 3501 Graphic Design Projects I	3	2
ART 55 Modern Art	3	ARTH 1106 106 Modern Art	3	3
ART 56 Graphic Design History	3	ADV 3503 Topics in Graphic Design	3	3
			SUBTOTAL	**28**

Free Elective to complete 60 credits	1-2	(See attachment 1for course equivalencies)	1-2	1-2
			TOTAL	**60**

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

Baccalaureate Core Courses	
SPE TS 300 Series	3
ENG 171 Advanced Career Writing	3
MAT 1280 Quantitative Mathematics	4
LAP Literature or Philosophy	3
PHYS 2 Laboratory Science	4
BS Behavioral Science	3
SS Social Science	3
Subtotal	**23**

Communication Design	
REQUIRED COURSES IN THE MAJOR	
ADV 4700 The Design Team	2
ADV 4800 The Portfolio	2
ADV 4830 Senior Project	3
ADV 2900 Internship in Advertising/Graphic/Web/Multimedia Design	3
Subtotal	**10**
OTHER REQUIRED COURSES	
ARTH Art History (core)	3
Subtotal	**3**
ELECTIVE COURSES	
Choose one group from the following for 15 credits:	
Advertising Design	
ADV 3500 Advertising Projects I	3
ADV 3502 Topics in Advertising	3
ADV 3600 Advertising Projects II	3
AD 3620 Digital Video Design I	3
GRA 3532 Print Production for Designers	3
Graphic Design	
ADV 3501 Graphic Design Projects I	3
ADV 3503 Topics in Graphic Design	3
ADV 3601 Graphic Design Projects II	3
ADV 3611 Desktop Publication Design I	3
GRA 3532 Print Production for Designers	3
Web Design	
ADV 3560 Information Design for the WWW	3
ADV 3650 Advanced Web Design	3
ADV 4750 Advanced Web Animation	3
ADV 4850 Advanced Web Strategies for Design	3
Digital Video/Multimedia	3
ADV 3620 Digital Video Design I	
ADV 3630 Digital Video Design II	3
ADV 4720 Multimedia Design I	3
ENT 3910 Sound for Multimedia	3
ADV 4860 Streaming Media	3
	3
Subtotal	**15**

OTHER AD ELECTIVE COURSES	
Select a total of three courses from the electives listed below:	
(Prerequisites: AD 400.1 and AD 417 or department permission)	
ADV 3500 Advertising Projects I	3
ADV 3501 Graphic Design Projects I	3
ADV 3502 Topics in Advertising	3
ADV 3503 Topics in Graphic Design	3
ADV 3530 Advanced Photography Studio	3
ADV 3540 Two Dimensional Animation	3
ADV 3550 Web Page Design and Implementation	3
ADV 3620 Digital Video Design I	3
ADV 3640 3-D Animation & Modeling I	3
GRA 3532 Print Production for Designers (Prerequisites: See Program Advisor or College catalog for detailed information about these courses)	
ADV 3630 Digital Video Design II	3
ADV 4711 Desktop Publication Design II1	3
ADV 4720 Multimedia Design I	3
ADV 4740 3-D Animation & Modeling II	3
ADV 4820 Multimedia Design II	3
ADV 4860 Streaming Media for the Web	3
GRA 2410 Desktop Presentations	3
ENT 3910 Sound for Multimedia2	3
AC 2425 Business Management	3
ENG 3533 Advanced Technical Writing	3
ARTH Series	3
CST Computer Information Systems Web Module Courses	3
Subtotal	**9**
TOTAL	**60**

ATTACHMENT I-DETAILED INFORMATION ON COURSE EQUIVALENCIES				
[Bronx Community College] Course & Title	credit	[NYCCT] Course & Title	credit	Credit Granted
Laboratory Science				
BIO 11 General Biology I	4	BIO 1101 Biology I	4	4
CHM 11 General College Chemistry I	4	CHEM 100 General Chemistry I	4	4
Humanities Elective				
Communication				
CMS 12 Voice and Diction: Business and Professional Speech	2	SPE 1330 Effective Speaking	3	2
CMS 20 Public Speaking and Critical Listening	3	SPE 1330 Effective Speaking	3	3
CMS 22 Small Group Discussion	3	SPE 1335 Group Discussion Methods	3	3
CMS 62 Beginning Film and Video Production	3	ST 191 Theatre Production I	1	1
English				
ENG 23 Scientific and Technical Writing	3	ENG 1133 Specialized Communications for Technology Students	3	3
	3		3	3
ENG 61 Shakespeare	3	ENG 2100 English Literature I	3	3
ENG 65 Honors Elective: Independent Research		Meets New York City College of Technology's General Education Category: Literature		3
ENG 72 The Bible as Literature				
History	3			
HIS 31 Modern Latin American History	3	PRS 1461 Latin American History	3	3
HIS 35 History of Africa	3	AFR 1460 Early African History	3	3
HIS 37 African-American History		AFR 1465 Early African-American History	3	3
	3			
HIS 39 History of the Caribbean		PRS 1462 History of Puerto Rico	3	3
Modern Languages	4		3	3
SPN 11 Beginning Spanish I	4	SPA 1101 Elementary Spanish I	3	3
SPN 12 Beginning Spanish II	4	SPA 1102 Elementary Spanish II	3	3
SPN 13 Intermediate Spanish	4	SPA 2201 Intermediate Spanish I		3
ITL 11 Beginning Italian I	4	*Elective Credit*		3
ITL 12 Beginning Italian II	4	*Elective Credit*		3
ITL 13 Intermediate Italian	4	*Elective Credit*	3	3
FRN 11 Beginning French I	4	FREN 1101 Elementary French I	3	3
FRN 12 Beginning French II	4	FREN 1102 Elementary French II	3	3
FRN 13 Intermediate French	4	FREN 2201 Intermediate French I		
Music	3		3	3
MUS 11 Introduction to Music		MUS 1201 Musical Concepts: A Guide to Listening		
Social Sciences	3		3	3
PSY 11 Psychology	3	PSY 1101 Introduction to Psychology	3	3
SOC 11 Sociology	3	SOC 1101 Elements of Sociology	3	3
POL 11 American National Government	3	GOV 1101 American Government	3	3
PHL 11 Introduction to Philosophy	3	PHIL 2101 Introduction to Philosophy	3	3
ANT 11 Introduction to Anthropology		ANTH 1101 Introductory Anthropology		