



BRONX COMMUNITY COLLEGE OF THE CITY UNIVERSITY OF NEW YORK
ARTICULATION AGREEMENT FORM

A. SENDING AND RECEIVING INSTITUTIONS

Sending College: **Bronx Community College of the City University of New York**

Department: Business and Information Systems

Program: **Business Administration, Management Option**

Degree: Associate in Science Degree

Receiving College: **The State University of New York at Potsdam**

Department: Department of Business Administration / School of Education and Professional Studies

Program: **Business Administration Major**

Degree: Bachelor of Science

B. ADMISSION REQUIREMENTS FOR SENIOR COLLEGE PROGRAM

(e.g., minimum GPA, audition/portfolio):

Admissions

- Students entering SUNY Potsdam having earned an Associate’s degree from a regionally accredited two-year college will be admitted with full junior standing.
- Students who have completed at least seven, but fewer than ten, of the General Education Learning Outcomes (as defined by SUNY) will have fulfilled Potsdam’s Freshman Experience requirements.
- An overall GPA of 2.5

About the Bachelor of Science in Business Administration

A background in business administration provides students an understanding of how for-profit and non-profit organizations function effectively and efficiently. Students gain a comprehensive understanding of the entire organization and a clear picture of how the following functional business areas work together to make a successful organization: accounting, finance, human resources, law, management, sales and marketing, information technology, product development and operations.

Associate in Science Degree from Bronx Community College.

Bronx Community College graduates with the Associate Degree in Business Administration, Management Option will receive 60 credits toward the Bachelor of Science in Business Administration at SUNY Potsdam. In addition, they will be deemed to have met all general education requirements at Bronx Community College.

Total transfer credits granted toward the baccalaureate degree: 60

Total additional academic credits required at the senior college to complete baccalaureate degree: 60

C. COURSE TO COURSE EQUIVALENCIES AND TRANSFER CREDIT AWARDED

Core Requirements		Transfer Credit Granted
[Bronx Community College] Course & Title	[SUNY Potsdam] Course & Title	
ENG 10 Fundamentals of Composition and Rhetoric Or ENG 11 Composition and Rhetoric I	COMP 101 Writing and Critical Thinking	3
CMS 11 Fundamentals of Interpersonal Communication	COMM 245 Interpersonal Communication	3
HIS 10 History of the Modern World OR HIS 11 Introduction to the Modern World	HIST 100 World History	3
MTH 29 Pre-Calculus Mathematics for Business Students Or MTH 30 Pre-Calculus Mathematics Or MTH 31 Analytical Geometry & Calculus I	MATH 110 Precalculus MATH 110 Precalculus MATH 151 Calculus I	4
SCIENCE AST 11 Stellar Astronomy Or AST 12 Planetary Astronomy Or BIO 11 General Biology I Or CHM 10 Chemistry in Everyday Life Or CHM 11 General College Chemistry Or ENV 11 Introduction to Environmental Health Or ESS 11 Earth Systems Science: Earth Or PHY 11 College Physics I	PHYS 335 Astronomy PHYS 335 Astronomy BIOL 151 General Biology I CHEM 100 Chemistry CHEM 104 General Chemistry I <i>Science Elective</i> <i>Science Elective</i> PHYS 101 College Physics I	4
Subtotal		17

Required Areas of Study		
[Bronx Community College] Course & Title	[SUNY Potsdam] Course & Title	Transfer Credit Granted
ECO 11 Microeconomics Or ECO 12 Macroeconomics	ECON 105 Principles of Microeconomics ECON 110 Principles of Macroeconomics	3
ENG 12 Composition and Rhetoric II Or ENG 14 Written Composition and Prose Fiction Or ENG 15 Written Composition and Drama Or ENG 16 Written Composition and Poetry	COMP 201 Intermediate Writing COMP 202 Introduction to Creative Writing <i>Elective</i> <i>Elective</i>	3 Continued on next page

RESTRICTED ELECTIVES Art (non-studio courses), Communications, Economics, History, Health, Physical Education (only one course in Health Education or two courses in Physical Education), Modern Languages, Music (non-studio courses), Philosophy, Psychology, Political Science or Sociology; no more than two courses from same discipline or department. Students should complete one of the following courses: ECO 11 Microeconomics Or ECO 12 Macroeconomics	<i>When choosing restricted electives at BCC, students may want to check for course equivalencies at SUNY Potsdam at:</i> http://www.db.potsdam.edu:591/transfer/FMPro?db=transfer&-lay=table&-format=bronx/search.htm&-view	7
Subtotal		13

Specialization Requirements		
[Bronx Community College] Course & Title	[SUNY Potsdam] Course & Title	Transfer Credit Granted
ACC 11 Fundamental Accounting I	ACCT 201 Principles of Accounting I	3+1 Elective
BUS 41 Business Statistics	MATH 125 Probability and Statistics I	3
BUS 51 Business Organization & Management	MGMT 301 Principles of Management	3
CMS 12 Voice & Diction: Business & Professional Speech	<i>Elective</i>	2
*DAT 10 Computer Fundamentals & Applications Or DAT 30 Introduction to Computer Fundamentals and Programming <i>*Students are advised to complete DAT 10</i>	CIS 100 Knowledgeware <i>Elective</i>	3
LAW 41 Business Law	MGMT 330 Legal Environment of Business	3
Subtotal		18

Management Option		
[Bronx Community College] Course & Title	[SUNY Potsdam] Course & Title	Transfer Credit Granted
BUS 52 Organizational Behavior	BUEC 350 Organizational Behavior	3
BUS 53 International Management	BUEC 340 International Business	3
FIN 31 Principles of Finance	<i>Elective</i>	3
MKT 11 Principles of Marketing	MKTG 301 Principles of Marketing	3
Subtotal		12
TOTAL:		60

D. SENIOR COLLEGE UPPER DIVISION COURSES REMAINING FOR BACCALAUREATE DEGREE

General Education Requirements	Credits																						
<p>Modern Language Requirement: For transfer students coming to Potsdam with 45 or more hours of college work, the Modern Language (ML) requirement depends on the number of hours they complete at Potsdam. For every 30 credit hours taken at Potsdam, they must complete 1 semester of a modern language at Potsdam. The transfer credit evaluation will provide the student with the number of hours needed for this requirement. If transfer students have completed 4 years of a modern language in High School, they will need to have a copy of their High School transcript sent to our Academic Transfer Services Office to confirm that their ML requirement is complete.</p>	6																						
<p>Physical Education Requirement: Transfer students must complete 1 PE activity course at Potsdam for every 30 hours enrolled at Potsdam, up to a maximum of 4 (including transferred PE courses). The transfer credit evaluation will provide the student with the number of PE activities needed for this requirement. Individual transfer PE activity courses which earned a passing grade, whether they earned 0, .5, or 1 credit at the other school, each fulfill one of our PE requirements.</p>	2																						
<p>American History Requirement: HIST 201 United States to 1877 or HIST 202 United States Since 1877</p>	3																						
<p>Arts Requirement: ARTH 100 Idea and Image OR ARTH Survey of Art: Ancient to Renaissance OR ARTH 102 Survey of Art: Renaissance to Modern</p>	3																						
Required Business Courses																							
<table style="width: 100%; border: none;"> <tr> <td style="width: 50%;">Principles of Accounting II</td> <td style="width: 50%;">Human Resource Management</td> </tr> <tr> <td>Principles of Management</td> <td>Operations Management</td> </tr> <tr> <td>Corporation Finance</td> <td>Information Systems for Business</td> </tr> <tr> <td>Legal Environment of Business</td> <td>Strategic Management</td> </tr> <tr> <td></td> <td>Principles of Microeconomics or Principles of Macroeconomics</td> </tr> </table>	Principles of Accounting II	Human Resource Management	Principles of Management	Operations Management	Corporation Finance	Information Systems for Business	Legal Environment of Business	Strategic Management		Principles of Microeconomics or Principles of Macroeconomics	24-27												
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Business Electives (Choose four)																							
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Free Electives																							
0-7																							
TOTAL:																							
60																							

E. ARTICULATION AGREEMENT FOLLOW-UP PROCEDURES

Procedures for reviewing, updating, modifying or terminating agreement:

Bronx Community College [BCC] Business and Information Systems Chair and SUNY Potsdam Department of Business Administration Chair will review implementation of the agreement every four years to ensure that students are adequately informed of the program and to identify issues requiring attention.

Procedures for evaluating agreement, e.g., tracking the number of students who transfer under the articulation agreement and their success:

After transfer into the SUNY Potsdam Business Administration major, SUNY Potsdam's Academic Transfer Services Office will provide a report every four years about the academic progress of transfer students.

The SUNY Potsdam Department of Business Administration provides advisement to all students entering the major.

Sending and receiving college procedures for publicizing agreement, e.g., college catalogs, transfer advisers, Websites, etc.:

Notice of articulation will be placed in the respective catalogs, recruiting brochures, and websites.

Respective transfer and academic advisers will be informed and provided with copies of this agreement.

The SUNY Potsdam Department of Business Administration will coordinate efforts with SUNY Potsdam's Admissions Office to make certain that materials are available for BCC's annual Transfer Day event. A Potsdam admissions representative will make every possible effort to attend BCC's annual Transfer Day.

F. ADDITIONAL INFORMATION

BCC Students may be eligible for the following scholarships:

- **SUNY Potsdam Transfer Scholars Program**
The Transfer Scholars Program provides renewable scholarship awards to incoming transfer students based upon outstanding academic achievement as measured by the previous college grade point average. These scholarships are for fall semester transfers only and are renewable for one additional year with the attainment of a 3.25 GPA after the first year. Scholarship applications can be found at www.potsdam.edu/scholarship.
- **SUNY Empire State Diversity Honors Scholarship**
New York State budget allocations include funds for SUNY to administer a scholarship program to provide direct aid funding to attract and retain undergraduate students who have demonstrated high academic achievement. These awards may be renewable or non-renewable.
- **More information and an online scholarship application are available at www.potsdam.edu/admissions/scholarships/.**