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Kaplan University Academic Worksheet

Advanced Start Bachelor of Science in Business - Marketing

Date:	1/12/2009			
Program:	AA Marketing	Institution:	Bakersfield College	
Curriculum	Kaplan University Requirement	Qtr. Hr.	Recommended	
Course #	Course Title	Credits (Units)	Transfer Course Title	Credits (Units)
Associate's/Bachelor's Degree Requirements		90		90
Prior Degree	A.A.S./ A.S./ A.A./ B.A./ B.S. Degree	90	AAS Marketing	90
Prerequisite Requirements		0		
BU100	Introduction to Business		BSAD B20 Introduction to Business	√
BU250	Business Math		BSAD B51 Business Mathematics	√
MT219	Marketing		BSAD B9 Fundamentals of Marketing	√
Total Program Requirements		180	Total Credits (Units) Complete	90
			Total Credits (Units) Remaining	90

Note: 60 semester credits (units)=90 quarter credits (units)

For additional information about Kaplan University programs, visit <http://kaplan.edu/ku/downloads/>