

PENNSTATE



**Penn State Berks-Lehigh Valley College
Division of Engineering, Business, Computing, and Human
Development**

ARTICULATION AGREEMENT
between
OCEAN COUNTY COLLEGE
and
PENN STATE UNIVERSITY
through
PENN STATE BERKS-LEHIGH VALLEY COLLEGE
on the
BACHELOR OF SCIENCE IN BUSINESS

This agreement is between:

**Division of Engineering, Business, Computing, and Human Development
Penn State Berks-Lehigh Valley College
Penn State University
and
Division of Business, Computer and Engineering Studies
Ocean County College**

The Penn State University (PSU) through Penn State Berks-Lehigh Valley College (PSBLVC) and Ocean County College (OCC) sets forth the conditions upon which PSU will consider graduates of the Associate of Science in Business Administration (ASBA) program at OCC for admission into PSU's Bachelor of Science in Business (BSB) program. This document sets forth those conditions, which the parties hereby agree to.

A. Rationale for the purpose of the articulation agreement

This agreement applies only to the ASBA program that is currently constituted and delivered at OCC as of the 1999 - 2000 academic year. OCC is located in the midst of a fast growing and booming area in Central New Jersey and the purpose of this agreement is to make available to the ASBA graduates of OCC the opportunity to pursue a baccalaureate degree in business.

B. Description of how the agreement may be renewed or terminated

1. OCC agrees to promptly notify Penn State Lehigh Valley (PSLV) upon any substantive

curriculum modification to the ASBA program, and further agrees that the terms of this agreement will no longer hold unless PSU provides a written approval that the curriculum changes do not alter the intent of this agreement.

2. PSLV agrees to provide OCC with information about the BSB program of study and any changes to the curriculum, should they occur. Conditions for admission into the BSB program are stipulated in section D of this document.
3. The terms of this agreement shall remain in effect, except as stipulated in certain previous terms as listed herein, until terminated by either party. Any party may terminate the agreement with or without cause, on the provision of 120 days written notice to the other parties.

C. Estimate of the number of students transferring to Penn State annually

Eighty percent of the graduates of OCC continue on to attain baccalaureate degrees. Thus, a transfer rate of three to five students annually is an initial estimate.

D. Admission requirements and transfer of academic credits

1. PSU agrees that graduates of the ASBA program meet the admissions standards of the BSB program given that they satisfy the following conditions:
 - a. Applicants with at least 2.5 Grade Point Average (GPA) are eligible for admission into BSB.
 - b. Applicants with 2.00 - 2.49 GPA may be admitted into BLCOM. After 18 additional PSU credits with a 2.50 GPA, the student may request a change of major into BSB. (This provision may not necessarily be applicable at other location colleges.)
 - c. Successful completion of **60 transferable credits** with a grade of "C" = **2.0 grade points** or better:

Courses in the ASBA Curriculum

COURSE	CREDITS	TITLE
BU 134	(3)	Principles of Marketing
BU 161	(3)	Principles Accounting I
BU 162	(3)	Principles Accounting II
BU 170	(3)	Small Business Management
BU 251	(3)	Business Law I
BU 252	(3)	Business Law II
BU 271	(4)	Principles of Management
COMM 154	(3)	Fundamentals of Public Speaking

CS 148	(3)	Integrated Office Software
ENG 151	(3)	English I
ENG 152	(3)	English II
H 171	(3)	Western Civilization I
H 172	(3)	Western Civilization II
HPE 110	(3)	Applied Modern Health
MATH 163	(3)	Pre-Calculus I
MATH 164	(3)	Pre-Calculus II
SS 151	(3)	Macroeconomic Principles
SS 152	(3)	Microeconomic Principles
SS 172	(3)	General Psychology
SS 181	(3)	Introduction to Sociology

- d. The following OCC courses will fulfill BSB General Education requirements in the categories listed below. While other courses may be taken, they will only transfer as general credits and must be petitioned at PSU to be useful in a degree program.

ARTS

COURSE	CREDITS	TITLE
ART 170	(3)	Ceramics
ART 181	(3)	Art History I
ART 183	(3)	Basic Drawing
ART 184	(3)	Two-dimensional Design
ART 185	(3)	Figure Drawing
ART 265	(3)	Figure Sculpture
ART 286	(3)	Painting I
MU 150	(3)	Introduction to Keyboard Instruction I
MU 160	(3)	College Choir I
MU 181	(3)	Theory of Music I
MU 190	(3)	Introduction to Music Appreciation

HUMANITIES

COURSE	CREDITS	TITLE
ENGL 152	(3)	English II
H 171	(3)	Western Civilization I
H 172	(3)	Western Civilization II

NATURAL SCIENCE

COURSE	CREDITS	TITLE
SC 114	(4)	Principles of Biological Science
SC 130	(4)	Human Anatomy & Physiology I

SC 151	(4)	Human Anatomy & Physiology II
SC 152	(4)	Environmental Science
SC 161	(4)	Biology I
SC 162	(4)	Biology II
SC 171	(4)	Physics I
SC 172	(4)	Physics II
SC 180	(4)	Introductory Chemistry
SC 181	(4)	General Chemistry I
SC 182	(4)	General Chemistry II
SC 232	(5)	Microbiology
SC 271	(4)	General Physics I
SC 272	(3)	General Physics II
SC 273	(4)	General Physics III

SOCIAL SCIENCES

COURSE	CREDITS	TITLE
SS 151	(3)	Macroeconomics Principles
SS 152	(3)	Microeconomic Principles
SS 172	(3)	General Psychology
SS 181	(3)	Introduction to Sociology

QUANTIFICATION

COURSE	CREDITS	TITLE
MATH 163	(3)	Pre-Calculus

MATH 163 or higher will transfer into the BSB program.

- e. The following OCC courses **automatically transfer as an equivalent course** to a corresponding PSU course.

OCC Courses

BU 251	(3)	Business Law I (i)
ENG 151	(3)	English I
H 171	(3)	Western Civilization I
H 172	(3)	Western Civilization II
SC 161	(4)	Biology I
SC 171	(4)	Physics I
SC 172	(4)	Physics II
SC 271	(4)	General Physics I
SS 151	(3)	Macroeconomic Principles
SS 152	(3)	Microeconomic Principles
SS 172	(3)	General Psychology
SS 181	(3)	Introduction to Sociology

PSU Courses

BLAW 243	(4)	Legal Environment of Business (i)
ENGL 015	(3)	Rhetoric & Composition
HIST 001	(3)	Western Heritage I
HIST 002	(3)	Western Heritage II
BIOL 110	(4)	Biology: Basic Concepts & Biodiversity
PHYS 215	(4)	Introductory Physics
PHYS 265	(4)	Introductory Physics
PHYS 201	(4)	General Physics
ECON 004	(3)	Introductory Macroeconomics Analysis & Policy
ECON 002	(3)	Introductory Microeconomics Analysis & Policy
PSY 002	(3)	Psychology
SOC 001	(3)	Introductory Sociology

- f. The following OCC courses will **substitute** for PSU required courses in the BSB program.

OCC Courses

BU 134	(3) Principles of Marketing
BU 161	(3) Principles of Accounting I
162	(3) Principles of Accounting II (ii)
BU 170	(3) Small Business Management
BU 271	(3) Principles of Management
COMM 154	(3) Fundamentals of Public Speaking
CS 148	(3) Integrated Office Software
MATH 163	(3) Pre-Calculus I
MATH 164	(3) Pre-Calculus II

PSU Courses

MKTG 301	(3) Principles of Marketing
ACCTG 211	(4) Financial & Managerial Accounting for Decision Making (ii)
BA 250	(3) Problems of Small Business
MGMT 301	(3) Basic Management Concepts
SPCOM 100	(3) Effective Speech
MIS 013	(3) Microcomputer Applications for Business
MATH 021	(3) College Algebra I
MATH 022	(3) College Algebra II and Analytic Geometry

i. OCC's BU 251 = PSU's BLAW 243 plus one credit of ethics will substitute for PSU's BA 243 [(4) Social, Legal, & Ethical Environment of Business], a BSB required course. The one credit in ethics may be taken by any of the following ways:

- Students can "sit in" during the last several weeks of PSU's BA 243 class to earn one credit in ethics.
- PSBLVC can design and offer a single credit distance and on-line discussion forum course on ethics.
- PSBLVC can offer a single credit BA 297: Special Topics course on ethics.

ii. The extra credits from OCC's BU 161 and 162 will apply towards free electives or Financial Service Option (if selected) in PSU's BSB program.

g. Students must meet PSU conduct standards in regard to known behavioral problems.

2. PSU agrees that OCC's ASBA graduates who meet the above admissions standards and apply will be admitted into the BSB program provided the number of students admitted into the BSB program has not exceeded a pre-established limit.

E. Advising and special services at both the non-Penn State location and at Penn State, if appropriate

Advising and special services will be provided.

F. Impact of the agreement, if any, on other programs, colleges and campuses of the University, including evidence of consultation within Penn State

This program is designed to enhance enrollments of resident BSB students and would therefore benefit all Penn State locations offering the BSB program. Hence, the impact of this articulation agreement on other Penn State campuses and colleges is expected to be positive in nature, if any.

Other Penn State locations have the opportunity to adhere to this agreement as it applies to OCC's ASBA graduates and PSU BSB programs.

This agreement constitutes the entire agreement and terms of understanding among the parties names herein and supersedes any prior agreements or understandings among the parties.

PSU and OCC have entered this agreement on the date indicated and witnessed by the signatures below:

Ocean County College

Francis D. Polk January 31, 2000
 Francis Polk, J.D. Date
 Dean
 Division of Business, Computer & Engineering Studies

Ocean County College

James McGinty 2-11-00
 James McGinty, Ph.D. Date
 Acting Vice-President
 Ocean County College

Penn State University

Robert J. Pasce 3/28/00
 Robert J. Pasce, M.B.A., C.P.A. Date
 Program Coordinator
 Bachelor of Science in Business
 Penn State Lehigh Valley campus
 Penn State Berks-Lehigh Valley College

Eugene R. Slaski 3-23-2000
 Eugene R. Slaski, Ph.D. Date
 Campus Executive Officer
 Penn State Lehigh Valley campus
 Acting Associate Dean
 Penn State Berks-Lehigh Valley College

Frederick H. Gaige 3/28/00
 Frederick H. Gaige, Ph.D. Date
 Dean
 Penn State Berks-Lehigh Valley College

John J. Romano 5/5/00
 John J. Romano, Ph.D. Date
 Vice-Provost and
 Dean for Enrollment Management & Administration
 Penn State University