

**THE LABORATORY INSTITUTE OF MERCHANDISING
AND
BROOKDALE COMMUNITY COLLEGE
ARTICULATION AGREEMENT**

Articulation between Brookdale Community College and the Laboratory Institute of Merchandising outlines transfer of the A.A.S. Fashion Merchandising to any of five upper division programs:

- BBA Fashion Merchandising
- BPS Fashion Merchandising
- BBA Marketing
- BBA Visual Merchandising
- BBA Management

*Note that it is strongly recommended that students complete MATH 145 or MATH 137.

Students who do not complete a math course will be required to take a placement exam upon transfer.

PROGRAM TRANSFER EQUIVALENCIES

Brookdale Community College		Laboratory Institute of Merchandising	
AAS Fashion Merchandising		Course Equivalencies	
FASH 121 Fashion Merchandising	3	FASH 105 Fashion Fundamentals	3
MRKT 111 Fundamentals of Retailing	3	MNGT 102 Retailing	3
ENGL 121 English Composition	3	ACOM 111 English Composition	3
*ECON 106 Micro Economics (Social Sciences)	3	MFTC 333 Economics	3
Elective	4	Elective	4
FASH 212 Visual Merchandising & Display	3	VMER 100 Intro to Visual Merchandising	3
FASH 213 Buying	3	MNGT 107 Buying	3
*MRKT 101 Introduction to Marketing (Career Studies)	3	MRKT 103 Marketing	3
Humanities	3	Liberal Art Elective	3
* COMP 129 Computer Literacy or *BUSI 165 Computer App in Business (Career Studies)	3	MFTC 119 Computer Applications	3
FASH 122 Textile Science	3	FASH 270 Textiles	3
MRKT 105 Advertising	3	MRKT 203 Advertising	3
FASH 205 Merchandise Planning & Control	3	MNGT 202 Merchandise Planning and Control	3
SPCH 115 Effective Speech	3	ACOM 120 Public Speaking	3
*MATH 145 Algebraic Modeling or MATH 137 Finite Mathematics (Math or Science Tech)	3-4	MFTC 114 College Algebra	3-4
FASH 223 Fashion Coordination	3	Professional Elective	3
FASH 224 Case Studies & Executive Development in Fashion Merchandising	3	Professional Elective	3
*BUSI 205 Principles of Management (Career Studies)	3	MNGT 205 Management	3
General Education (ARTH 106 or ARTH 107)	3	Liberal Art Elective (ACOM 221 History of Art)	3
General Education	3	Liberal Art Elective	3
Total Credits	61-62	Total Credits	61-62

* Strongly Recommended

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The Laboratory Institute of Merchandising (LIM) and Brookdale Community College have reached the following understanding to facilitate the transfer of graduates of the Associate in Applied Science (A.A.S.) **Fashion Merchandising** program at Brookdale Community College to Upper Division Study at LIM:

1. The Laboratory Institute of Merchandising (LIM) will accept credits earned at Brookdale Community College as outlined in LIM's Transfer Credit Guidelines (attached);
2. Brookdale Community College Graduates of the AAS Degree in Fashion Merchandising will enter LIM with full Junior status; all courses taken and passed at Brookdale Community College will be accepted for transfer as outlined in the attached Program Transfer Equivalencies and Transfer Student Guidelines;
3. LIM will require Brookdale Community College students to go through the regular LIM application process. LIM will review and make decisions on individual applications as LIM does with all students seeking admission to the B.P.S or B.B.A Programs. LIM considers many factors when reviewing transfer applicants including but not limited to GPA, interview, involvement in fashion related classes, activities or jobs, involvement in current college community and letters of recommendation;
4. For all Bachelor's Degree programs, students are required to earn a minimum of 35 liberal arts credits;
5. Transfer credit for remedial math courses will not be accepted; however, they will be used for assessment and placement purposes upon enrollment at LIM;
6. Transfer students registering for a **BBA Degree in Fashion Merchandising** must take Fashion Fundamentals, Public Speaking, Computer Applications, English Composition, College Algebra, Spreadsheet Applications, Marketing, Buying, Statistics, Merchandise Planning and Control, and CAD for Merchandising. These courses are not part of the Upper Division curriculum, however they may be substituted by equivalent Brookdale Community College courses, made up during additional semesters at LIM, or taken in place of LIM upper division professional electives;
7. Transfer Students registered for a **BPS Degree in Fashion Merchandising** must take Fashion Fundamentals, Public Speaking, Computer Applications, English Composition, Spreadsheet Applications, Marketing, Buying, Merchandise Planning and Control, and CAD for Merchandising. These courses are not part of the Upper Division curriculum, however they may be substituted by equivalent

- Brookdale Community College courses, made up during additional semesters at LIM, or taken in place of LIM upper division professional electives;
8. Transfer students registering for a **BBA Degree in Marketing** must take Fashion Fundamentals, Public Speaking, Computer Applications, English Composition, College Algebra, Spreadsheet Applications, Marketing, Statistics, Advertising, Consumer Behavior, and Licensing. These courses are not part of the Upper Division curriculum, however they may be substituted by equivalent Brookdale Community College courses, made up during additional semesters at LIM, or taken in place of LIM upper division professional electives;
 9. Transfer students registering for a **BBA Degree in Visual Merchandising** must take Fashion Fundamentals, Public Speaking, Intro to Visual Merchandising, Computer Applications, English Composition, College Algebra, Color and Design, Display Graphics, Technical Drawing and Design, Product Presentation I, Spreadsheet Applications, Marketing, Statistics, Visual Technology I, and Visual Presentation I. These courses are not part of the Upper Division curriculum, however they may be substituted by equivalent Brookdale Community College courses, made up during additional semesters at LIM, or taken in place of LIM upper division professional electives;
 10. Transfer students registering for a **BBA Degree in Management** must take Fashion Fundamentals, Public Speaking, Computer Applications, Retailing, English Composition, College Algebra, Spreadsheet Applications, Marketing, Management, Statistics, and Entrepreneurship. These courses are not part of the Upper Division curriculum, however they may be substituted by equivalent Brookdale Community College courses, made up during additional semesters at LIM, or taken in place of LIM upper division professional electives.

Transfer Student Guidelines

Students who transfer to LIM from Brookdale Community College will have transcripts analyzed by the Office of Academic Advising according to the following guidelines:

- Transfer credits are awarded at LIM only when official transcripts have been submitted for review
- Transfer credits are awarded for grades of C or higher (C- and D will be accepted for students transferring in with an Associate Degree)
- All courses must be 100 level or above to be accepted
- Where course equivalency is evident, credit will be given for specific courses at LIM; courses that are not direct transfers, but similar in scope will be accepted as professional or liberal art credits (If a transfer student believes a course taken previously matches a course at LIM but the credit was not given directly, a course description should be given to an Academic Advisor for further review)
- Grades do not transfer and are not used in the calculation of the student's grade point average (GPA).
- The maximum number of accepted transfer credits that may be applied towards an Associate Degree is 32; the maximum number of accepted transfer credits that may be applied towards a Bachelor Degree is 65
- Official transcripts received by the end of the first week of classes will be considered in setting the student's final level for that semester
- All transfer students are required to take the Math and English Placement Exams unless otherwise specified (if the equivalent of College Algebra is transferred, the Math Exam will be waived; if the equivalent of English Composition is transferred, the English Exam will be waived as determined an Academic Advisor)
- Transfer students must be aware of the academic residency requirement; it is required that the last consecutive 33 credits of an Associate Degree, and the last consecutive 46 credits of a Bachelor Degree are completed at LIM

Current LIM students who wish to take courses at another institution must obtain permission from the Academic Advising Department before enrolling

Please Note: Transfer credits taken at institutions that operate on a quarter system or trimester calendar will be converted appropriately.