

A.A.S. Fashion Merchandising

B.S. Fashion Marketing & Management

Brookdale Community College	CR	Berkeley College	CR
GEN ED COURSES			
ENGL121 English Composition I-Writing Process	3	ENG101 English Composition I	3
SPCH 115 Effective Speech	3	ENG 111 – Oral Communication	3
ARTH106 History of Art: Ancient – Medieval OR ARTH107 History of Art –Renaissance-Contemporary	3 3	Liberal Arts electives	4
Math, Science or Technology	3-4	Math and Science elective	4
Social Science	3	Social Science elective	4
Additional GEN ED	6	Gen Ed. elective	4
Career Studies-27 credits as follows:			
MRKT105 Advertising	3	MKT231 Advertising & Promotion	4
MRKT111 Fundamentals of Retailing	3	BUS 270 – Special topic	4
FASH121 Fashion Merchandising	3	FAS101 Introduction to the Fashion Business	4
FASH122 Textile Science	3	FAS 215 Textiles Analysis	4
FASH205 Merchandise Planning & Control	3	FAS 245 – Merchandise Planning	4
FASH212 Visual Merchandising & Display	3	FAS 240 – Visual Merchandising	4
FASH213 Buying	3	FAS 270 Special Topics	4
FASH223 Fashion Coordination	3	Business elective	4
FASH224 Case Studies & Executive Development in Fashion Merchandising	3	FAS 270 Special Topics	4
Career Studies- 9 credits among following:			
BUSI165 Computer Applications in Business OR COMP129 Computer Literacy	3 3	CIS125 Business Presentations (2) & CIS120 Spreadsheets & Database Management Applications (2)	4
BUSI205 Principles of Management	3	MGT220 Principles of Management	4
ECON105 Macro Economics	3	SOC201 Macroeconomics	4
ECON106 Micro Economics	3	SOC202 Microeconomics	4
MRKT101 Introduction to Marketing	3	MKT220 Principles of Marketing	4
FASH299 Fashion Merchandising Internship	3	Internship/Special Topics	4
Electives	4	Electives	4
Total Credits	*61-62	Total Quarter Credits	90

1 semester credit is equivalent to 1.5 quarter credits

*All AAS program credits will be applied to BS degree graduation requirements.

The following terms and conditions shall apply:

1. Students must have a cumulative grade point average of at least 2.0 on a 4.0 scale.
2. Courses with a grade of C or better are transferable.
3. Berkeley College will accept transfer credits only, not course grades.
4. Students from Brookdale Community College will be eligible to transfer to any of the Berkeley Campuses in New York and New Jersey, cognizant of the fact that Berkeley's New Jersey campuses offer B.S. degrees and New York campuses offer B.B.A. degrees in the programs specified in this agreement.
5. Associate Degree students from Brookdale Community College transferring to Berkeley College will receive full junior status.
6. Brookdale Community College students participating in this transfer program will follow regulations and guidelines in this agreement and in the undergraduate bulletins at both Brookdale Community College and Berkeley College.
7. Berkeley College is on the quarter hour system, while Brookdale Community College is on the "semester hour system". One credit hour for Berkeley is equivalent to approximately 12 hours of scheduled class time.
8. BCC students will follow the regular junior and senior year sequence that all students follow.

If any of the above terms and conditions are not met, Berkeley College shall determine appropriate transfer of credit and admission on an individual course basis. Berkeley College will provide opportunities for meetings with students on the Brookdale Community College campus to provide information and assistance in transferring to Berkeley College.