

**BUSINESS ADMINISTRATION**  
**(Customer Service/Marketing Option)**

**Associate in Science Degree**  
**Housatonic Community College**  
**(2005-2006 Catalog)**

**University of Bridgeport**  
**(2004-2006 Catalog)**

**Freshman Year**

ENG E101 Composition	3	ENGL 101 Composition & Rhetoric	3
Mathematics elective <sup>1</sup>	3-4	Mathematics core course	3-4
BBG E101 Introduction to Business	3	Free elective (Introduction to Business)	3
BES E118 Small Business Management	3	MGMT elective (Small Business Management)	3
ACC E113 Principles of Financial Accounting	3	ACCT 101 Financial Accounting	3
BMK E106 Principles of Selling	3	RETL 207 Strategies of Selling	3
ENG E102 Literature and Composition	3	Free elective	3
BMK E201 Principles of Marketing	3	MKTG 305 Principles of Marketing	3
BMK E123 Principles of Customer Service	3	MKTG elective (Consumer Services)	3
CSA E106 Introduction to Computer Applications	4	CAIS 191 Computer Concepts	3
Science elective <sup>2</sup>	3-4	Science core course	3-4

**Sophomore Year**

Fine Arts elective <sup>3</sup>	3	Fine Arts core course	3
BMG E202 Principles of Management	3	MGMT 302 Multicultural Management	3
BFN E201 Principles of Finance	3	FIN 389 Financial Management	3
BBG E231 Business Law I	3	BLAW 251 Business Law I	3
BMK E207 Consumer Behavior	3	MKTG 306 Consumer Behavior	3
ECN E101 Principles of Macro-Economics <i>or</i> ECN E102 Principles of Micro-Economics	3 (3)	ECON 201 Principles of Economics: Macro <i>or</i> ECON 202 Principles of Economics: Micro	3 (3)
BBG E210 Business Communication	3	ENGL 202 Advanced Exposition	3
BMK E205 Business to Business Marketing	3	MKTG elective (Business to Business Marketing)	3
Humanities elective <sup>4</sup>	3	Humanities core course	3
Behavioral Science elective <sup>5</sup>	3	Social Science core course	3

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University of Bridgeport Recommendations:

<sup>1</sup> Take MATH 137 or higher level course (Satisfies the UB Mathematics core course requirement).

<sup>2</sup> Take any Natural Science course with Lab (Satisfies one UB Science core course requirement; two are required).

<sup>3</sup> Take any Music, Theater, Art or Cinema Appreciation/History course (Satisfies the UB Fine Arts core course requirement).

<sup>4</sup> Take any Literature, Philosophy, Religion or History course (Satisfies one UB Humanities core course requirement; two are required).

<sup>5</sup> Take any Psychology or Social Science course.

Note: A student needs four courses in four different subject areas to satisfy UB's Social Science and Humanities core course requirements.

*Please consult with your academic advisor to ensure that you meet the course requirements for  
Housatonic Community College and the University of Bridgeport.*

