

BS BUSINESS ADMINISTRATION 2012-2013
2+2 Program with Manchester Community College for AS Marketing 2012-2013

| MCC Requirements (2012-13 Catalog) | Credits | Satisfies PSU Requirement (2012-13 Catalog) | Credits |
|---|----------------|---|----------------|
| ACCT 113 Accounting and Financial Reporting I | 3 | BU 1150 Financial Accounting | 6 |
| ACCT 123 Accounting and Financial Reporting II | 3 | credits toward BS degree | 3 |
| BUS 155 Retailing Management | 3 | BU 2290 Organizational Communications (WRCO) | 3 |
| BUS 210 Organizational Communications | 3 | BU 2480 Business Law | 3 |
| BUS 212 Business Law I | 3 | EC 2550 Macroeconomics (GACO) | 3 |
| ECON 134 Macroeconomics | 3 | EC 2560 Microeconomics | 3 |
| ECON 135 Microeconomics | 3 | BU 2450 Principles of Marketing | 3 |
| MKTG 125 Principles of Marketing: A Global Experience | 3 | credits toward BS degree | 3 |
| MKTG 135 Global Consumer Behavior | 3 | BU 2450 Principles of Marketing | 3 |
| MKTG 205 International Marketing | 3 | credits toward BS degree | 3 |
| MKTG 210 Advertising | 3 | credits toward BS degree | 3 |
| MKTG 224 Sales and Sales Management | 3 | BU 4330 Sales Management | 3 |
| MKTG 282 Marketing Research | 3 | BU 3360 Marketing Research | 3 |
| CIS 110 Microsoft Computer Applications I | 3 | BU 1100 Business Computer Applications (TECO) (sub) | 3 |
| ENGL 110 College Composition | 4 | EN 1200 Composition | 4 |
| ENGL 113 Oral Communications | 3 | SSDI Self and Society Direction (substitute) | 3 |
| GDES 110 Page Layout and Design | 3 | CTDI Creative Thought Direction (substitute) | 3 |
| INT 101 College Success Seminar | 1 | credit toward BS degree | 1 |
| MATH 131 College Algebra I | 3 | credits toward BS degree | 3 |
| MATH 202 Probability and Statistics | 4 | MA 2300 Statistics I (QRCO) | 4 |
| Foreign Language/Humanities/Fine Arts Elective | 3 | PPDI Past and Present Direction | 3 |
| Science Elective | 3 | SIDI Scientific Inquiry Direction | 3 |

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|---------------------------------|----|--|--------|
| Total required for AS Marketing | 66 | Sub-total | 66 |
| | | BU 2260 Management Accounting | 4 |
| | | BU 3210 Financial Management | 3 |
| | | BU 3240 Information Technology | 3 |
| | | BU 3300 Operations Management | 3 |
| | | BU 3420 Organizational Behavior (DICO) | 3 |
| | | BU 4220 Administrative Policy (INCO) | 3 |
| | | BU/EC 3000/4000 Business/Economics Elective | 3 |
| | | Mathematics Foundations-complete one of the following: | 3 |
| | | MA 2200 Finite Mathematics | |
| | | MA 2490 Applied Calculus I | |
| | | MA 2550 Calculus I | |
| | | CTDI Creative Thought Direction | 3 |
| | | PPDI Past and Present Direction | 3 |
| | | SIDI Scientific Inquiry Direction | 3-4 |
| | | SSDI Self and Society Direction | 3 |
| | | WECO Wellness Connection | 3 |
| | | Electives | *14-13 |
| | | Sub-total | 54 |
| | | Total required for the degree | 120 |

*three credits for IS 1111 become electives for transfer students entering with 24 or more credits

The maximum number of transfer credits that can be applied to a PSU bachelor degree is 90.

Plymouth State University CURRICULUM PLANNING GUIDE with APPLICATION of TRANSFER CREDIT

MCC students coming to PSU must have grades of C or better in each of their courses and a minimum 2.0 cumulative GPA in order to transfer into the PSU BS in Business Administration

MCC students who have completed the AS degree in Marketing with one course with a grade of C- or below, may retake that course during the summer preceding entrance to PSU and still be accepted at PSU under this 2+2 agreement, if she/he earns a grade of C or higher.

MCC students who complete the AS degree in Marketing will need to take at least six more General Education classes (Mathematics Foundations, Creative Thought Direction, Past and Present Direction, Scientific Inquiry Direction, Self and Society Direction, Wellness Connection) and the third and fourth year coursework for the BS Business Administration major.

Advisors at MCC will work with students to make sure that their Foreign Language/Humanities/Fine Arts Elective and Science Elective will transfer in as a Direction course at PSU.

If a MCC student has not completed the AS degree in Marketing, then courses will be transferred in on a course-by-course basis. See Transfer Agreement.

MCC courses that satisfy PSU Past and Present Direction (PPDI)

GEOG 110 World Geography
HIST 120 Western Civilization Through 1500
HIST 130 Western Civilization--1500 to the Present
HIST 202 United States History To 1870
HIST 203 Topics in History
HIST 204 United States History—1870 to the Present
HIST 205 History of Russia
HIST 210 History of China
HIST 211 Modern Middle East History
HUMA 105 Introduction to Music

MCC courses that satisfy PSU Scientific Inquiry Direction (SIDI)

BIOL 101 General Concepts in Biology
{BIOL 106 Human Body *and*}
{BIOL 107 Human Body Lab}
BIOL 111 Anatomy and Physiology of Domestic Animals I
BIOL 112 Anatomy & Physiology of Domestic Animals II
ESCI 110 Earth Science
ESCI 111 Meteorology
ESCI 115 Current Issues in Ecology
ESCI 125 Introduction to Environmental Science
PHYS 100 Introductory Physics
PHYS 110 Physical Science I
PHYS 120 Physical Science II