



**Northern Virginia Community College: A.A.S in Marketing (66 semester credits)**  
**Drexel University: B.S in Business Administration (180 quarter credits)**

Northern Virginia Community College		NVCC Credits	Drexel Courses		Drexel Credits
ENG 111	College Composition I	3	ENGL 101	Composition and Rhetoric I	3.0
ENG 112	College Composition II	3	ENGL 102	Composition and Rhetoric II	3.0
			ENGL 103	Composition and Rhetoric III	3.0
ACC 211	Principles of Accounting I	3	TGFE 099	Transfer General Free Elective	3.0
BUS 100	Introduction to Business	3	BUSN 111	Foundations of Business	4.0
BUS 125	Applied Business Mathematics	3	TGFE 099	Transfer General Free Elective	3.0
BUS 201	Organizational Behavior	3	TGFE 099	Transfer General Free Elective	3.0
BUS 205	Human Resource Management	3	TGFE 099	Transfer General Free Elective	3.0
CST 110	Intro to Communication	3	COM 111	Principles of Communications	3.0
ECO 120	Survey of Economics	3	TGFE 099	Transfer General Free Elective	3.0
ITE 115	Intro to Computer Applications & Concepts <b>OR</b>	3	CS 161	Introduction to Computers	3.0
ITD 110	Web Page Design I (3CR)		TGFE 099	Transfer General Free Elective	3.0
MKT 200	Consumers/Marketing/Society	3	TGFE 099	Transfer General Free Elective	3.0
MKT 201	Introduction to Marketing	3	TGFE 099	Transfer General Free Elective	3.0
MKT 215	Sales & Marketing Mgt	3	TGFE 099	Transfer General Free Elective	3.0
MKT 216	Retail Organization & Mgt	3	TGFE 099	Transfer General Free Elective	3.0
MKT 227	Merchandise Buying & Control	3	TGFE 099	Transfer General Free Elective	3.0
MKT 228	Promotion	3	TGFE 099	Transfer General Free Elective	3.0
MKT 282	Principles of eCommerce	3	TGFE 099	Transfer General Free Elective	3.0
MKT 284	Social Media Marketing	3	TGFE 099	Transfer General Free Elective	3.0
MTH 151	Math for the Liberal Arts I	3	TGFE 099	Transfer General Free Elective	3.0
PED 116	Lifetime Fitness & Wellness	1		No Credits	0.0
SDV 100	College Success Skills	1		No Credits	0.0
	Humanities/Fine Arts Elective	3		General Education Elective	3.0
	PED/RPK Elective	1		No Credit	0.0
	Social Science Elective	3		Social Science Elective	3.0
<b>TOTAL SEMESTER CREDITS</b>		<b>66</b>	<b>TOTAL QUARTER CREDITS</b>		<b>70.0</b>

For general education elective options at NOVA, Drexel recommends equivalent courses in communications, english, music, sociology, psychology, fine arts, foreign languages, philosophy, history, political science, natural science and anthropology. For business electives at NOVA, Drexel recommends ACC 212, ACC 231, BUS 220, BUS 241, ECO 201 and ECO 202. Please refer to CollegeTransfer.net for course equivalents.

For students enrolling in the business program at Drexel, a maximum of 90 quarter credits will transfer and out of the 90 quarter credits only 28 quarter credits in business (or 7 required business courses) will transfer. Those courses include Intro to Business, Financial and Managerial Accounting, Business Law, Statistics, and Macro/Micro Economics. Also, a total of 28 Free Electives are required for the Business curriculum, any additional free elective credits would be considered excess and would not apply towards graduation.

To receive transfer credit, the courses must be substantially equivalent to courses offered in the desired curriculum at Drexel and you must have completed the courses with a grade of C (C=2.0) or better. The transfer courses listed should be used as a general guide and might not be acceptable for every major at the University. We make every effort to keep this guide current but cannot guarantee that every course will be acceptable for transfer. The number of credits you can transfer will be determined by the academic department once you've been accepted.