

Articulation Agreement

Institution: Bristol Community College

Date: updated fall 08

Transfer Institution: Johnson and Wales University

BCC: Retail Management	CR	JWU: Fashion Merchandising A.S.	CR
General Courses			
ENG 11 College Writing	3	ENG1020 English Composition	3
ENG 12 Introduction to Literature	3	ENG1001 An Introduction to Literary Genres	3
CIS 11 Intro. to Information Technology	3	FIT1000 Info Tech for the Business Professional II	3
ECN 11 Principles of Economics-Macro	3	ECON1001 Macroeconomics	3
PSY 51 General Psychology	3	PSYC2001 General Psychology	3
SPH 11 Fundamentals of Speech	3	ENG1030 Communication Skills	3
Science Elective	3/4	Science Elective	3/4
HST 11 The West and the World I	3	History Elective	3
HST 12 The West and the World II	3	Arts and Science Elective	3
OR			
AMC 11 American Civilization I	3	History Elective	3
AMC 12 American Civilization II	3	Arts and Science Elective	3
Core Courses			
ACC 11 Principles of Accounting I	4	ACCT1021 Business Accounting I & Lab	4
BUS 11 Business and Financial Mathematics	3	Arts and Science Elective	3
BUS 51 Business Law	3	LAW2001 The Legal Environment of Business I	3
MAN 11 Principles of Management	3	MGMT1001 Principles of Management	3
MAR 11 Principles of Marketing	3	MRKT1001 Principles of Marketing	3
Concentration Courses			
MAR 55 Advertising Principles	3	RTL2050 Fashion Promotion (to fulfill Career Elective)	3
RMN 11 Retail Management-Principles of Buying	3	RTL3010 Merchandise Buying	3
RMN 12 Retail Management-Merchandising Strategies	3	RTL 3020 Merchandise Mathematics	3
RMN 14 Retail Management-Fundamentals of Fashion and Textiles	3	RTL1020 The Business of Fashion	3
RMN 15 Creative Fashion Presentation,	3	RTL 1050 Visual Merchandising	3

Promotion, and Visual Merchandising			
RMN 16 Retail and Fashion Merchandising Field Study	3	NOT TRANSFERABLE	0
RMN 17 Fundamentals of On-Line Retailing	1	NOT TRANSFERABLE	0
RMN 18 Workshop in Team Development and Managerial Communications	1	NOT TRANSFERABLE	0

Fashion Merchandising and Retail Marketing B.S

Listed below are the courses remaining to complete the Fashion Merchandising and Retail Marketing bachelor's degree program at Johnson & Wales University.

Major Courses:

MRKT1002 Consumer Behavior
 RTL1005 Retailing
 RTL1010 Textiles
 RTL2010Apparel Quality Analysis
 RTL2063 Retail Industry Seminar
 RTL2095 Retail Practicum Lab
 RTL3030 Comparative Retail Strategies
 RTL3055 Global Influences on Fashion History
 RTL3076 Retail Externship (9 quarter credits)
 RTL4010 Retail Executive Decision Making

Related Professional Studies:

ACCT1022 Business Accounting II & Lab
 CAR1001 Principles of Career Management (formerly CAR1003 Introduction to Career Management)
 CAR0010 Career Management Capstone
 FIT1020 Information Technology for the Business Professional II (formerly Microcomputer Applications)

Choose one of the following Legal electives:

LAW2030 Business Organizations
 LAW3002 The Legal Environment of Business II
 LAW3010 Business Law for Accountants

Choose one of the following four options: (13.5 quarter credit hours)

IBUS4090 International Business Experience (13.5)

OR

IBUS4020 Summer Work Abroad International Seminar (4.5) **and**
 IBUS4082 SWAP Operations Management & Process Improvement (9) **or**
 IBUS4086 SWAP Process Mapping (9)

OR

MRKT 4099 Marketing Career Co-op (13.5)

OR

Concentration: Three courses selected from declared College of Business, School of Arts & Sciences or School of Technology concentration offerings (13.5)

General Studies:

ECON2002 Microeconomics

ENG1021 Advanced Composition and Communication

Math – One math course at the MATH1002 level or higher

MATH2001 Statistics

Choose one of the following:

LEAD2001 Foundation of Leadership Studies

SOC2001 Sociology I