

**Johnson & Wales University  
and the Colorado Community College System**

**Transfer Guide  
2008-2011**

**Majors Offered  
at Johnson & Wales University  
Denver, Colorado Campus**

Advertising & Marketing Communications  
Baking & Pastry Arts  
Baking & Pastry Arts & Food Service Management  
Criminal Justice  
Culinary Arts  
Culinary Arts & Food Service Management  
Culinary Nutrition  
Entrepreneurship  
Fashion Merchandising & Retail Marketing  
Hotel Lodging & Management  
International Business  
Management  
Marketing  
Restaurant Food & Beverage Management  
Sports/Entertainment/Event Management  
Business Administration (non degree program)

7150 Montview Blvd.  
Denver, CO 80220  
1-877-JWU-DENVER (598-3368)  
denver.admissions@jwu.edu

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**Dear Prospective Transfer Student:**

Congratulations on your interest in furthering your studies at Johnson & Wales, America's Career University.® By joining us, you'll receive the education, skills and professional development that have helped thousands of Johnson & Wales grads start successful careers within 60 days of graduation for over 20 years.

We've developed this guide to help simplify the transfer process from the Colorado Community College System (CCCS) to Johnson & Wales (JWU).

In it, you will find a list of CCCS courses and their equivalent here at J&W. In addition, we have highlighted the curricula for some of our most popular majors for transfer students:, Criminal Justice, Marketing, and Management.

Because transfer credit is evaluated on an individual basis, and curriculum changes occur each year, the provided list is a guide only and is not intended as a guaranteed study plan. Johnson & Wales University course catalogs will be available which outline current curricula and course offerings. Students covered under this agreement should be able to complete their bachelor's program in two calendar years. Students should always discuss their individual study plans soon after their arrival at Johnson & Wales University. Other general studies courses not listed will be evaluated on a course-by-course basis. It is important for students to discuss transfer credits and course availability with an admissions representative.

Students from the Colorado Community College System will have the opportunity to transfer to our campuses in Denver, Colorado; Providence, Rhode Island; Charlotte, North Carolina or North Miami, Florida. Students may visit our website at <http://www.jwu.edu/content.aspx?id=17512> to review the Johnson & Wales catalog. Please refer to the catalog for specific majors offered at various campuses.

**Admissions Requirements**

Johnson & Wales University seeks students who have a true desire for practical career preparation in their chosen field and who have the ability to achieve academic success. Graduation from high school or equivalent education as certified by the state department of education is required for undergraduate admission. Due to the technical standards and requirements essential to certain technical programs at the University, applicants with special needs or physical limitations should discuss their needs with the University prior to enrolling. Copies of the technical standards applicable to various programs are available.

Transfer students are eligible to enroll in any Johnson & Wales major. Transfer credit evaluations are based on previous college work as it relates to the intended field of study.

Acceptances are made on a rolling basis as an application becomes complete. Upon receiving notice of your acceptance, you are required to forward to the University a \$300 tuition reservation deposit, which is credited to your initial billing and is nonrefundable.

**Applying for Admission**

Students may apply for admission to Johnson & Wales at no cost. A free admission application is enclosed with this guide. To obtain additional applications, photocopy the one enclosed or call the University at (303) 256-9300 or 1-877-JWU-DENVER (598-3368). Students may apply online at <http://www.jwu.edu/content.aspx?id=27816>.

Applications should be completed in full and sent to the Admissions Office, Johnson & Wales University, 7150 Montview Blvd., Denver, CO 80220. There is no deadline for submitting applications, but you are advised to apply as early as possible before your intended date of enrollment to ensure full consideration.

Please be sure to have your official high school and college transcripts forwarded to Johnson & Wales. We cannot make a decision on your application until all documentation is received.

**J&W's Transfer Credit Policy**

Transfer students are eligible to enroll in any Johnson & Wales major. Transfer credit evaluations are based on previous college work as it relates to the intended field of study at Johnson & Wales.

Along with their official high school transcripts, transfer candidates must submit official college transcripts from all colleges previously attended prior to enrolling at Johnson & Wales. Credit is usually granted for courses completed

with a grade of “C” or better (numeric value of 2.0) at another accredited institution. Grades of “Pass” are also acceptable for transfer if credit was awarded (and the “P” carries a numeric value of at least 2.0). Transfer credit is not awarded for remedial, CEU’s or fundamental coursework.

Transfer equivalents discussed in this manual are based on Johnson & Wales University’s 2008-2009 catalog. You must select a major to ensure proper awarding of transfer credit. Johnson & Wales will evaluate your transcripts course-by-course to ensure you are granted maximum allowable credit. The credit hours you received for a course must match that offered at Johnson & Wales.

The transfer advising plans enclosed do not necessarily guarantee all credit listed. They are provided as a guide for you to determine possible transfer credit. Course requirements and curriculum may change at any time without notice.

All transfer candidates must speak with a Johnson & Wales admissions officer to review their transfer credit allowance.

### **Prior Learning Assessment**

(Portfolio Development, Departmental Challenge Examinations and CLEP Examinations)

All matriculating Johnson & Wales students are eligible to apply for participation and earn credit in the Standardized Testing and Prior Learning programs. By successfully completing the following options offered, students can earn course credit for previous academic and/or prior learning experience.

#### **Portfolio Assessment (for credit, with fees):**

Students may earn credits for the knowledge or skills they have mastered outside the classroom through volunteer work, employment, travel programs, organizations or other comparable sources. To apply for Portfolio Assessment, students must first meet the University’s residency requirements and complete the Portfolio Development non-credit seminar.

#### **Challenge Examinations (for credit, with fees):**

Departmental exams may be taken for specifically designated courses within a department. The academic department determines policy as it relates to the testing options for each course in the department. Applications may be obtained from Student Academic Services.

#### **CLEP Examinations (for credit, with fees):**

The College-Level Examination Program of the College Board tests are widely accepted national examinations in various subjects and are treated as transfer credits. The American Council on Education’s recommended score is required to earn credit. Applications may be obtained from Student Academic Services.

Please consult the Standardized Testing and Prior Learning Assessment brochure (available from Student Academic Services) for detailed policies on the above programs as well as required fees, annual seminar dates, examination dates and application deadlines.

### Transfer Course Equivalencies

If you have successfully completed any CCCS business program core curriculum listed, you may receive transfer credit for the corresponding J&W course.

<b>Johnson &amp; Wales University</b>	<b>CCCS Equivalents</b>
ACCT1001 Principles of Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1002 Principles of Accounting II & Lab	ACC 122 Accounting Principles II
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1001 An Introduction to Literary Genres	LIT 115 Intro to Literature I LIT 201 Masterpieces of Literature I LIT 202 Masterpieces of Literature II LIT 205 Ethnic literature LIT 211 Survey of American Literature I LIT 212 Survey of American Literature II LIT 221 British Literature I LIT 222 British Literature II LIT 225 Introduction to Shakespeare
Arts & Sciences elective	ENG 121 English Composition I
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
HIST3001 U.S. History from Colonial Times to 1876	HIS 201 U.S. History I
HIST3002 U.S History since 1877	HIS 202 U.S. History II
HIST4020 American Government	POS 111 American Government
One HIST-designated course	Any 3-credit HIS, POS or PHI-designated course
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
MGMT1000 Foundations of Business	BUS 115 Introduction to Business
MATH1002 A Survey of College Mathematics <b>and</b> MATH0001 Basic Mathematics exempt	MAT 123 Finite Math
MATH1020 College Algebra <b>and</b> MATH0001 Basic Mathematics exempt	MAT 121 College Algebra
MATH1040 Calculus I and MATH0001 Basic Mathematics exempt	MAT 125 Survey of Calculus
MATH2001 Statistics	BUS 226 Business Statistics
PHIL3020 Logic: Critical Thinking	PHIL 113 Logic
PHIL3040 Ethics of Business Leadership	PHI 112 Ethics
One Sci-designated course	Any 3-credit AST, BIO, CHE, GEY, MET, or PHY-designated course
Free elective	BUS 217 Business Communications & Report Writing

### Advertising & Marketing Communications

<u>Johnson &amp; Wales University- Advertising &amp; Marketing B.S.</u>	<u>CCCS –Business AA</u>
<b><u>Related Professional Studies:</u></b>	
ACCT1021 Business Accounting I & Lab	ACC121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
LAW2001 The Legal Environment of Business I	BUS 216 Legal Environment of Business
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)	BUS115 Introduction to Business BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus
<b><u>General Studies:</u></b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement:
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
Arts & Sciences elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
History: One HIST-designated course	<b>Choose one of the following to fulfill Social &amp; Behavioral Sciences requirement:</b> HIS101 History of Western Civilization I HIS102 History of Western Civilization II HIS201 U.S. History I HIS202 U.S. History II

Students completing the Business AA degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **Advertising & Marketing Communications B.S. degree**:

**Major Courses:**

ADVC1010 Marketing Communications I (CX, PL)  
 ADVC1011 Marketing Communications II  
 ADVC1021 Public Relations Concepts  
 ADVC2025 Public Relations Cases & Plans  
 ADVC3001 Creativity in Advertising  
 ADVC3003 Advertising Campaigns  
 ADVC4015 IMC Seminar I  
 ADVC 4016 IMC Seminar II  
 CGRA3050 Desktop Publishing  
 MRKT1001 Principles of Marketing (CX, CL, PL)  
 MRKT1002 Consumer Behavior  
 MRKT2050 Qualitative Research  
 MRKT3005 Brand Marketing  
 MRKT3055 Quantitative Research  
 MRKT4001 Strategic Marketing  
 MRKT4076 Marketing Externship-9 quarter credits (PL)  
 Career Electives: **Two** courses with an ECAR attribute from offerings within the College of Business

**Related Professional Studies:**

CAR0010 Career Management Capstone- 1 quarter credit  
 CAR1001 Principles of Career Management 2 quarter credits  
 FIT1000 Information Technology for the Business Professional I (CX, PL)  
 FIT1020 Information Technology for the Business Professional II (CX, PL)

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)  
 LEAD2001 Foundations of Leadership Studies

LEAD3010 Leadership Through Film & Literature

**or**

LEAD3020 Creative Leadership

**Choose one of the following:**

PSYC2001 Introductory Psychology (CL)

**or**

SOC2001 Sociology I (CL)

### Entrepreneurship Majors

<b><u>Johnson &amp; Wales University- Entrepreneurship B.S.</u></b>	<b><u>CCCS –Business AA</u></b>
<b><u>Major Courses:</u></b>	
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC122 Accounting Principles II
<b><u>Related Professional Studies:</u></b>	
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)	BUS115 Introduction to Business BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus
<b><u>General Studies:</u></b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
History: One HIST-designated course	<b>Choose one of the following to fulfill Social &amp; Behavioral Sciences requirement:</b> HIS101 History of Western Civilization I HIS102 History of Western Civilization II HIS201 U.S. History I HIS202 U.S. History II
Arts & Sciences elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course



Students completing the Business AA degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **Entrepreneurship B.S. degree**.

**Major Courses:**

ACCT3023 Managerial Accounting  
 ENTR1001 Intro to Entrepreneurship  
 ENTR2030 The Business Plan  
 ENTR2040 Financing the Entrepreneurial Venture  
 ENTR3010 Small Business Consulting  
 ENTR3025 Business Expansion Strategies & Tactics  
 ENTR3030 Marketing Research for Entrepreneurs  
 ENTR4010 Managing Change & Innovation  
 ENTR4020 Global Entrepreneurship  
 MGMT1001 Principles of Management (CL, PL,)  
 MGMT2020 Organizational Behavior (PL)  
 MGMT2030 Service & Productions Operations Management (PL)  
 MGMT3030 Managerial Technology  
 MGMT4020 Strategic Management  
 MRKT1001 Principles of Marketing (CX, CL, PL)  
 MRKT1011 Principles of Professional Selling (CX, PL)  
 Business Concentration-Three courses from selected declared College of Business concentration or special entrepreneurship offerings - **13.5 quarter credits**

**Related Professional Studies:**

CAR0010 Career Management Capstone - **1.0 quarter credit**  
 CAR1001 Principles of Career Management - **2.0 quarter credits**  
 FIT1000 Information Technology for the Business Professional I (CX, PL)  
 FIT1020 Information Technology for the Business Professional II (CX, PL)  
 LAW3002 The Legal Environment of business II

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)  
 LEAD2001 Foundations of Leadership Studies  
  
 LEAD3010 Leadership Through Film & Literature  
**or**  
 LEAD3020 Creative Leadership

### Fashion Merchandising & Retail Marketing

<b><u>Johnson &amp; Wales University-Fashion Merchandising &amp; Retail Marketing B.S.</u></b>	<b><u>CCCS –Business AA</u></b>
<b><u>Related Professional Studies:</u></b>	
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)	BUS 115 Introduction to Business BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus
<b><u>General Studies:</u></b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
History: One HIST-designated course	<b>Choose one of the following to fulfill Social &amp; Behavioral Sciences requirement:</b> HIS101 History of Western Civilization I HIS102 History of Western Civilization II HIS201 U.S. History I HIS202 U.S. History II
Arts & Sciences Elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course

Students completing the Business AA degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **Fashion Merchandising & Retail Marketing B.S. degree:**

**Major Courses:**

MGMT1001 Principles of Management (CL, PL)  
 MRKT1001 Principles of Marketing (CX, CL, PL)  
 MRKT1002 Consumer Behavior  
 RTL1005 Retailing (CX, PL)  
 RTL1010 Textiles  
 RTL1020 The Business of Fashion  
 RTL2010 Apparel Quality Analysis  
 RTL2063 Retail Industry Seminar  
 RTL2095 Retail Practicum Lab  
 RTL3010 Merchandise Buying  
 RTL3020 Merchandise Mathematics  
 RTL3030 Comparative Retail Strategies  
 RTL3055 Global Influences on Fashion History  
 RTL3076 Retail Externship – 9 quarter credits  
 RTL4010 Retail Executive Decision Making

**Choose two of the following:**

RTL1050 Visual Merchandising  
 RTL2020 Fashion Design for the Apparel Industry  
 MRKT1011 Professional Selling (CX, PL)  
 MRKT3005 Brand Marketing

**Related Professional Studies:**

CAR0010 Career Management Capstone – 1.0 quarter credits  
 CAR1001 Principles of Career Management – 2.0 quarter credits  
 FIT1000 Information Technology for the Business Professional I (CX, PL)  
 FIT1020 Information Technology for the Business Professional II (CX, PL)  
 LAW3002 The Legal Environment of Business II

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)  
 LEAD2001 Foundations of Leadership Studies

LEAD3010 Leadership Through Film & Literature

**or**

LEAD3020 Creative Leadership

### International Business Majors

<b><u>Johnson &amp; Wales University- International Business B.S.</u></b>	<b><u>CCCS –Business AA</u></b>
<b><u>Major Courses:</u></b>	
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)	BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus <b>Choose one:</b> HIS 101 History of Western Civilization I HIS 102 History of Western Civilization II HIS 201 U.S. History I HIS 202 U.S. History II
MGMT1000 Foundations of Business	BUS 115 Introduction to Business
<b><u>Related Professional Studies:</u></b>	
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
<b><u>General Studies:</u></b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
Arts & Sciences elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
History: One HIST-designated course	<b>Choose one of the following to fulfill Social &amp; Behavioral Sciences requirement:</b> HIS 101 History of Western Civilization I HIS 102 History of Western Civilization II HIS 201 U.S. History I HIS 202 U.S. History II

Students completing the Business AA degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **International Business B.S. degree**:

**Major Courses:**

ACCT3023 Managerial Accounting

IBUS2002 International Business

IBUS2040 International Culture & Protocol

MGMT1001 Principles of Management (CL, PL)

MGMT2001 Human Resource Management (PL)

MGMT3030 Managerial Technology

MGMT4020 Strategic Management

MGMT4030 Senior Management Seminar

MRKT1001 Principles of Marketing (CX, CL, PL)

Language I & II - **9 quarter credits**

International Business Concentration -**13.5 quarter credits**: Select one concentration from listing in catalog

**Choose one of the following two options:**

ECON2010 Economic Geography - **4.5 quarter credits and**

IBUS2030 Foreign Area Studies - **4.5 quarter credits and**

IBUS3050 Export Procedures and Practices - **4.5 quarter credits**

**OR**

HUM3020 Language & Cultural Immersion - **13.5 quarter credits**

**Related Professional Studies:**

CAR0010 Career Management Capstone – **1.0 quarter credit**

CAR1001 Principles of Career Management – **2.0 quarter credits**

FIT1000 Information Technology for the Business Professional I (CX, PL)

FIT1020 Information Technology for the Business Professional II (CX, PL)

LAW3055 International Business Law

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)

LEAD2001 Foundations of Leadership Studies

LEAD3010 Leadership Through Film & Literature

**or**

LEAD3020 Creative Leadership

**Choose one of the following:**

PSYC2001 Introductory Psychology (CL)

**or**

SOC2001 Sociology I (CL)

### Marketing Majors

<b>Johnson &amp; Wales University-Marketing B.S.</b>	<b>CCCS –Business AA</b>
<b>Related Professional Studies:</b>	
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)	BUS 115 Introduction to Business BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus
<b>General Studies:</b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
Arts & Sciences elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
History: One HIST-designated course	<b>Choose one of the following to fulfill Social &amp; Behavioral Sciences requirement:</b> HIS101 History of Western Civilization I HIS102 History of Western Civilization II HIS201 U.S. History I HIS202 U.S. History II

Students completing the Business AA degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **Marketing B.S. degree**:

**Major courses:**

ADVC1010 Marketing Communications I (CX, PL)

ADVC1011 Marketing Communications II

FISV2010 Finance

MRKT1001 Principles of Marketing (CL, PL, CX)

MRKT1002 Consumer Behavior

MRKT1011 Principles of Professional Selling (CX, PL)

MRKT2020 Business-to-Business Marketing

MRKT2050 Qualitative Research

MRKT3005 Brand Marketing

MRKT3011 Direct Marketing

MRKT3040 e-Commerce

MRKT3055 Quantitative Research

MRKT4001 Strategic Marketing

MRKT4030 International Marketing (PL)

MRKT4076 Marketing Externship – **9 quarter credits** (PL)

Career Electives: **Three** courses with an ECAR attribute from offerings within the College of Business

**Related Professional Studies:**

CAR0010 Career Management Capstone - **1.0 quarter credits**

CAR1001 Principles of Career Management – **2.0 quarter credits**

FIT1000 Information Technology for Business Professionals I (CX, PL)

FIT1020 Information Technology for Business Professionals II (CX, PL)

MGMT1001 Principles of Management (CL, PL)

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)

LEAD2001 Foundations of Leadership Studies

LEAD3010 Leadership Through Film & Literature

**or**

LEAD3020 Creative Leadership

**Choose one of the following:**

PSYC2001 Introductory Psychology (CL)

**or**

SOC2001 Sociology I (CL)

CX - Offered as a Challenge Exam\*

CL - Offered as CLEP Exam\*

PL - Offered as a Portfolio Development Option\*

\*Based on the 2008 – 2009 Standardized Testing & Prior Learning Assessment Brochure

Students are urged to discuss these options with an academic counselor.

### Management Majors

<b>Johnson &amp; Wales University-Management B.S.</b>	<b>CCCS Business A.A.</b>
<b>Major courses:</b>	
MGMT1000 Foundations of Business	BUS 115 Introduction to Business
IBUS4090-International Business Experience: Fulfilled with three free electives (13.5 credits)  *IBUS4090 replaces MGMT3060, MGMT4001 & MGMT4070	BUS 217 Business Communications & Report Writing MAT 125 Survey of Calculus <b>Choose one:</b> HIS 101 History of Western Civilization I HIS 102 History of Western Civilization II HIS 201 U.S. History I HIS 202 U.S. History II
<b>Related Professional Studies:</b>	
ACCT1021 Business Accounting I & Lab	ACC 121 Accounting Principles I
ACCT1022 Business Accounting II & Lab	ACC 122 Accounting Principles II
LAW2001 Legal Environment of Business I	BUS 216 Legal Environment of Business
<b>General Studies:</b>	
ECON1001 Macroeconomics	ECO 201 Principles of Macroeconomics
ECON2002 Microeconomics	ECO 202 Principles of Microeconomics
ENG1020 English Composition	ENG 122 English Composition II
ENG1030 Communication Skills	SPE 115 Public Speaking
MATH2001 Statistics	BUS 226 Business Statistics
<b>Math:</b> One math course at MATH1002 and MATH0001 Basic Mathematics – exempt	MAT 121 College Algebra <b>or</b> MAT 123 Finite Mathematics
PHIL3040 Ethics of Business Leadership	Choose <b>one</b> 3-credit <b>PHI</b> -designated course to fulfill Arts & Humanities requirement
<b>Science:</b> One Sci-designated course	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
Arts & Sciences elective	<b>Choose one course from Physical and Life Science requirement:</b> Any 3 credit AST, BIO, CHE, GEY, MET or PHY-designated course
ENG1001 An Introduction to Literary Genres or one LIT-designated course	<b>Choose one LIT-designated course to fulfill Arts &amp; Humanities requirement</b>



Students completing the Business A.A. degree through the Colorado Community College System will be required to complete the following courses at Johnson & Wales University to earn their **Management B.S.** degree:

**Major courses:**

ACCT3023 Managerial Accounting  
 FISV2010 Finance  
 MGMT1001 Principles of Management (CL, PL)  
 MGMT2001 Human Resource Management (PL)  
 MGMT2020 Organizational Behavior (PL)  
 MGMT2030 Service and Production Operations Management (PL)  
 MGMT3030 Managerial Technology  
 MGMT3040 Process and Quality Management  
 MGMT4020 Strategic Management  
 MGMT4030 Senior Management Seminar  
 MGMT4099 Management Career Co-op - **13.5 quarter credits**  
 MRKT1001 Principles of Marketing (CL, PL, CX)  
 Management Select one concentration from offerings (see catalog)  
 Concentration: **13.5 quarter credits/ 3 classes**

**Related Professional Studies:**

CAR0010 Career Management Capstone – **1.0 quarter credit**  
 CAR1001 Introduction to Career Management – **2.0 quarter credits**  
 FIT1000 Information Technology for Business Professionals I (CX, PL)  
 FIT1020 Information Technology for Business Professionals II (CX, PL)  
 LAW3002 The Legal Environment of Business II

**General Studies:**

ENG1021 Advanced Composition & Communication and ENG0001 Writing Workshop (PL)  
 LEAD2001 Foundations of Leadership Studies

LEAD3010 Leadership Through Film & Literature

**or**

LEAD3020 Creative Leadership

**Choose one of the following:**

PSYC2001 Introductory Psychology (CL)

**or**

SOC2001 Sociology I (CL)

CX - Offered as a Challenge Exam\*

CL - Offered as CLEP Exam\*

PL - Offered as a Portfolio Development Option\*

\*Based on the 2008 – 2009 Standardized Testing & Prior Learning Assessment Brochure  
 Students are urged to discuss these options with an academic counselor.

## **Financing Your Education**

To assist you in meeting your educational expenses, Johnson & Wales University offers several types of financial assistance — scholarships and grants, low-interest loans and employment opportunities. In many cases, qualified students receive a financial aid package which includes all three types of financial aid.

To be considered for financial assistance, complete all the documentation listed below and submit all required documentation as soon as possible after January 1. Students must reapply for financial aid each year. Johnson & Wales University holds all information in strict confidence.

The Free Application for Federal Student Aid is available from the University's Student Financial Services Office within the Student Academic Services Department. This form must be completed and forwarded as soon as possible after January 1 to the Federal Processor. Your application for financial assistance is then processed and sent to the Student Financial Services Office at the University. You may also complete the FAFSA online at [www.fafsa.ed.gov](http://www.fafsa.ed.gov).

Transfer students must submit a financial aid transcript to the Student Financial Services Office within the Student Academic Services Department from every school they have attended beyond high school. The financial aid transcript must be completed even if the student did not receive aid from other school(s) attended. Please contact the financial aid office at your other school(s) and request that they forward an official financial aid transcript to J&W's Student Financial Services Office.

## **Scholarships**

Listed below are some scholarships available to transfer students. For a complete listing, consult the Johnson & Wales University Catalog.

### **Transfer Scholarship**

Transfer scholarships are awarded to students who plan to continue their education at Johnson & Wales in associate or bachelor's degree programs. Students who have completed a minimum of 30 semester hours at another institution and have maintained a minimum 3.0 cumulative average are eligible to receive awards in amounts ranging up to \$3,000.

### **Phi Theta Kappa/Alpha Beta Gamma**

The University annually recognizes outstanding transfer students who are members of Phi Theta Kappa and Alpha Beta Gamma by awarding transfer scholarships in the amounts ranging up to \$5,000. Awards are based on membership, recommendation from chapter advisor, and transcripts. The scholarship application is the admissions application.

### **National Student Organizations**

Students who participated in DECA/Delta Epsilon Chi, FBLA/Phi Beta Lambda, FHA, The National FFA, BPA, TSA, Junior Achievement, and SkillsUSA at the high school or college level may be eligible for scholarships ranging from \$1,000 to full tuition. In addition, each organization offers one full tuition award per year. Awards are based upon club participation, advisor recommendation, and high school or college academic performance. For more information, contact the Admissions Office.

**ARTICULATION AGREEMENT BETWEEN  
JOHNSON & WALES UNIVERSITY  
AND  
THE COLORADO COMMUNITY COLLEGE SYSTEM**

I. Transfer Agreement

Johnson and Wales University (JWU) and the Colorado Community College System (CCCS) hereby enter into an articulation agreement for the transfer of community college courses to JWU. JWU finds that CCCS' Associate of Arts in Business program offers courses that are parallel to those offered at JWU and has described in the appendix (Transfer Guide) here a list of courses and how those courses will transfer. Some courses from CCCS may be accepted in transfer for a different course within different majors at JWU. This agreement is based on JWU's 2008-2009 Denver catalog.

II. Transfer credit requirements

Transfer students from CCCS

- must earn a minimum grade of "C" in each course
- must select a major at JWU to insure the proper awarding of transfer credit

JWU will evaluate course-by-course to reflect students' curriculum. Course credit hours must equate to the course credit hours assigned to JWU courses.

III. Institutional Responsibilities.

During the period of this agreement the parties each agree to:

- a. publicize the agreement in a manner each deems appropriate to students, faculty and advisors, and ensure implementation at all levels;
- b. arrange annual updates to the transfer information and course equivalencies and communicate information regarding additions, deletions and changes as necessary; and
- c. ensure that changes are made not later than sixty (60) days prior to the beginning of fall semester.

This agreement will expire in August, 2011 but may be renegotiated between CCCS and JWU.

Because transfer credit is evaluated on an individual basis, and curriculum changes occur each year, the above list is a guide only and is not intended as a guaranteed study plan. If any curriculum changes occur at Johnson & Wales University or the Colorado Community College System, these changes must be communicated to allow for appropriate modifications to the agreement. Johnson & Wales University course catalogs will be available which outline current curricula and course offerings. Students covered under this agreement should be able to complete their bachelor's program in two calendar years. Students should always discuss their individual study plans soon after their arrival at Johnson & Wales University. Other general studies courses not listed will be evaluated on a course-by-course basis. It is important for students to discuss transfer credits and course availability with an admissions representative.

Students from the Colorado Community College System will have the opportunity to transfer to our campuses in Providence, Rhode Island; North Miami, Florida; or Denver, Colorado. Students may visit our website at [www.jwu.edu](http://www.jwu.edu) to review the Johnson & Wales catalog. The catalog may be accessed through the Admissions and Financial Aid section of the website. Please refer to the catalog for specific majors offered at various campuses.

We look forward to a positive relationship and to serving your students in the continuation of their education. If any of your students have any questions, please direct them to an admissions representative at 1-877-JWU-DENVER (598-3368).

