

Articulation Agreement

Institution: Bristol Community College

Date: Fall 2008

Transfer Institution: Westfield State College

BCC: Business Administration Transfer	CR	WSC: On-Line Business Management: Marketing Concentration	CR
General Courses			
ENG 11 College Writing*	3	ENGL 0101 English Composition I	3
ENG 12 Introduction to Literature*	3	ENGL 0102 English Composition II	3
ECN 11 Principles of Economics-Macro*	3	^ECON 0101 Principles of Macroeconomics**	3
ECN 12 Principles of Economics-Micro*	3	^ECON 0102 Principles of Microeconomics**	3
MTH 31 Elements of College Mathematics*	3	General Elective	3
MTH 32 Calculus with Applications	3	^MATH 0115 Math for Business & Social Sciences	3
MTH 51 Fundamental Business Statistics	3	^MATH 0108 Elementary Statistics	3
MTH 52 Statistics for Decision Making	3	General Elective	3
Lab Science*	4	General Elective	4
Lab Science*	4	General Elective	4
HST 11 The West and The World I*	3	HIST 0101 Western Experience I	3
HST 12 The West and The World II*	3	HIST 0102 Western Experience II	3
Program Requirements			
ACC 11 Principles of Accounting I	4	^ACCT 0104 Accounting I (3 WSC credits)**	4
ACC 12 Principles of Accounting II	4	^ACCT 0105 Accounting II (3 WSC credits)**	4
MAN 11 Principles of Management	3	^MGMT 0221 Business Management**	3
MAR 11 Principles of Marketing	3	^MGMT 0231 Marketing Management**	3
Program Electives Choose 6 credits of foreign language or 3 credits of Humanities and 3 credits of free elective or 3 credits of foreign language and 3 credits free elective		<i>Students transferring to Westfield State College should take ENG 15 or SPH 11 as their Humanities Elective and CIS 11 OR 22 as their free elective</i>	
ENG 15 Technical Writing OR	3	^ENGL 0392 Business & Technical Writing	3

SPH 11 Fundamentals of Speech*		OR ^ENGL 0103	
CIS 11 Intro to Business Information Systems OR CIS 22 Microcomputer Applications	3	^MGMT 0107 Software Applications in Management**	3
Choose 6 credits of any Business, Humanities or Behavioral and Social Science electives		<i>Students transferring to WSC should choose one business elective from the following; BUS 51, BUS 53, BUS 60, MAR 53, or MAR 55</i>	
Behavioral and Social Science Elective	3	General Elective*	3
BUS 51 Business Law BUS 53 Corporation Finance BUS 60 International Business MAR 53 Sales Marketing MAR 55 Advertising Principles	3	^MGMT 0241 Business Law** ^FINC 0207 Financial Management** ^MGMT 0338 International Business** ^MRKT 0309 Sales and Sales Marketing ^MRKT 0328 Principles of Advertising	3
Total credits	64		56

* Denotes a Community College Transfer Compact Core requirement

^ Denotes a WSC Business major requirement

** Denotes current on-line course offerings in business at WSC

To receive a bachelor's degree from WSC, a minimum of 30 WSC management credits must be completed.

TRANSFER ARTICULATION AGREEMENT

Westfield State College

and

Bristol Community College

**A.S. Business Administration Transfer
to
B.S. Business Management/ Management
Concentration**

FALL 2008

Westfield State College and Bristol Community College have created a transfer articulation agreement between the Department of Economics and Management at Westfield State College and the Business department at Bristol Community College in support of a valuable and barrier-free public academic experience.

OBJECTIVES:

1. To encourage and streamline the transfer of qualified students from Bristol Community College (BCC) to Westfield State College (WSC).
2. To award academic credit for courses completed at BCC that meet the terms of the Business Transfer degree and apply them toward the requirements for the WSC Bachelor of Science in Business Management degree with a concentration in Management.
3. To provide effective and concise guidelines for students seeking to transfer to WSC. Students will have accurate and clear information regarding the transfer of their course work and credits, both completed and outstanding, as they apply to the Bachelor of Science in Business Management degree at WSC.

TERMS OF THE TRANSFER ARTICULATION AGREEMENT:

1. This articulation agreement has been designed to meet terms of the 1990 Commonwealth Transfer Compact and statewide Joint Admissions Program.

Westfield State College (WSC) guarantees the acceptance of students who complete the Business Transfer degree program at Bristol Community College (BCC) with an overall QPA of 2.30 (on a 4.0 scale) or higher to the Bachelor of Science in Business Management (with a concentration in Management) degree at WSC. In order to guarantee admission to WSC for a specific term, qualified students must complete the application process on time: the priority filing deadline for spring semester enrollment is October 15; the priority filing deadline for fall enrollment is March 15. Qualified students who complete their application files after these dates will be accommodated on a space-available basis. If space is not available for the requested enrollment term, students may be guaranteed enrollment for the following term, upon timely request. On-campus housing is not guaranteed as part of this agreement, nor is it available to students who enroll through the Division of Graduate and Continuing Education (DGCE).

2. Students may be admitted to WSC under terms of this program-to-program articulation agreement via either the full-time undergraduate day division (Admission office) or the Division of Graduate and Continuing Education (DGCE). However, students may not request on-campus housing through DGCE; consequently, students who wish to be considered for on-campus housing must apply through the full-time undergraduate day division. Further, full-time undergraduate day students that either commute to or live on the WSC campus and partake in campus life may be able to register for some on-line courses, but will not be allowed to build class schedules comprised exclusively of on-line courses. DGCE will enroll students on either a part-time or full-time basis for the exclusively on-line bachelor's degree-completion program in management. Students applying to DGCE will enroll under terms of this explicit agreement and

complete the management degree entirely on-line, as specified in the attached curriculum sheet.

3. Students enrolling through DGCE that qualify for enrollment under terms of this agreement will be afforded the benefits of the Joint Admissions Program: they will apply for admission via an on-line application form that does not require a fee; they will be guaranteed admission to the exclusively on-line bachelor's degree completion program if they complete their application files by the priority filing deadlines; and they will have the Tuition Advantage Program (TAP) discount built into their fee structure for full-time on-line attendance (12 or more credits per term).

Joint Admissions students enrolling through the full-time day Admission office are subject to the TAP-eligibility standards and practices set by the state Board of Higher Education.

4. WSC guarantees the transfer of credit as stipulated on the attached curriculum sheet in conjunction with the terms of the 1990 Commonwealth Transfer Compact. This agreement assumes successful completion of the designated associate's degree program, including all courses specified on the curriculum sheet. WSC requires that 30 credits be completed in residence to earn the bachelor's degree; a minimum total of 30 MGMT credits must be completed at WSC to earn the Bachelor of Science degree in Business Management. The 1990 Transfer Compact guarantees 60 transfer credits (excluding grades of D-); WSC will accept a maximum of 67 credits in transfer from all two-year colleges combined. To ensure the transfer of the maximum number of credits allowed, students should choose any elective course requirements for the associate's degree program from those listed as transferable in the current WSC course equivalency guide, available on-line at www.wsc.ma.edu/ceg.
5. Students who complete requirements for the designated associate's degree program, but fail to select one or more courses specified on the attached curriculum sheet as those required by WSC for the Business Management degree still may be admitted to the on-line bachelor's degree-completion program, and still may be considered for Joint Admissions, Tuition Advantage (TAP), and 1990 Transfer Compact status; however, they will be required to complete all outstanding requirements for the degree program at WSC, even if the total sum of those credits exceeds the 68-credit limit recommendation of the 1990 Commonwealth Transfer Compact. Further, students who do not maximize the number of credits to be applied to the WSC Business Management major while at the community college may not be able to complete the bachelor's degree exclusively on-line at WSC and may extend the length of time it will take to complete bachelor's degree requirements.
6. This articulation agreement is based upon the evaluation of current course descriptions and or other course materials presented to WSC. Courses as listed in this agreement will transfer to WSC provided a grade of C- (1.7 on a 4.0 scale) or higher has been earned in each. Terms of the 1990 Commonwealth Transfer Compact will be honored for students who transfer under this agreement: D

- grades (1.0 on a 4.0 scale) will transfer as part of the 60-credit guarantee of the Commonwealth Transfer Compact only.
7. Earning the designated associate's degree under terms of the 1990 Commonwealth Transfer Compact guarantees that transfer students will be exempted from completing outstanding general education core requirements for WSC unless such core courses fulfill major requirements for the Business Management degree program.
 8. BCC students interested in participating in this agreement are expected to complete the suggested BCC liberal arts and sciences courses to satisfy terms of the 1990 Commonwealth Transfer Compact. All associate's degree and Commonwealth Transfer Compact course requirements must be completed and the associate's degree conferred prior to enrollment at WSC.
 9. This agreement shall remain in effect for a period of two years from the date listed below, with the provision that the terms specified herein will continue to apply to students admitted from BCC's Business Administration Transfer degree program within one year of the expiration date of the agreement. Each institution agrees to provide timely notice to the other in the event of any modification to the curriculum that might affect admission and/or the transferability of course work. This agreement may be subject to change without notice if curriculum requirements change at either institution, provided that the Commonwealth Transfer Compact component of the associate's degree curriculum remains intact. Students admitted to BCC's Business Transfer Concentration degree program prior to such notification will be admitted to WSC on the basis of this agreement.

Approved on (date): _____

Articulation Agreement Signature Page

WSC

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