

# FRANKLIN UNIVERSITY - PIEDMONT TECHNICAL COLLEGE

## 07-08 Course Articulation Guide - Business Related Majors

This guide should be used in conjunction with your Degree Audit and Completion Guide

**STUDENT MUST APPLY AND COMPLETE PF 321 LEARNING STRATEGIES  
IN ORDER TO ACTIVATE THEIR PROGRAM**

This document is an unofficial, informational guide.

Please review your Academic Evaluation and contact your SSA with any questions.

FRANKLIN UNIVERSITY COURSE

PIEDMONT TECHNICAL COLLEGE COURSE EQUIVALENT

### General Education - REQUIRED FOR ALL MAJORS

SPEECH OR INTERPERSONAL COMMUNICATION.....	SPC 205 Public Speaking
COLLEGE WRITING.....	ENG 101 English Composition I <u>and</u> ENG 102 English Composition II
BUSINESS PROFESSIONAL COMMUNICATION.....	ENG 165 Professional Communications
^1 COURSE FROM THE DEPT OF SCIENCE.....	Select from COURSES such as Chemistry, Biology, Physics, etc.
^1 COURSE FROM THE DEPT OF HUMANITIES.....	Select from COURSES such as Philosophy, Literature, Ethics, etc.
^1 COURSE FROM THE DEPT OF SOCIAL/BEHAV SCIENCES...	Select from COURSES such as Anthropology, Sociology, Psychology, etc.
<b>^IF YOU ARE UNSURE IF YOUR COURSE WILL TRANSFER PLEASE CONTACT YOUR SSA</b>	
MACRO OR MICRO ECONOMICS.....	ECO 210 Macroeconomics <u>or</u> ECO 220 Microeconomics
STATISTICAL CONCEPTS.....	MAT 120 Probability and Statistics <u>or</u> MAT 220 Advanced Statistics
INTRO TO SPREADSHEETS.....	CPT 101 Intro to Computers <u>or</u> CPT 274 Adv Microcomp Spreadsheets
INTRO TO DATABASES.....	CPT 101 Intro to Computers <u>or</u> CPT 272 Adv Microcomp Database
ALGEBRA COMPETENCY (SEE STATEMENT BELOW).....	MAT 102 Intermediate Algebra
GENERAL EDUCATION ELECTIVES.....	General Education Electives select from non-developmental courses.

### Accounting (ACCT)

\*\*\*Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies\*\*\*

#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACC 201 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 202 Intermediate Accounting II
COST MANAGEMENT.....	ACC 230 Cost Accounting I
FEDERAL TAXATION I.....	Not available at your institution please take ACCT 390 with Franklin
* AUDITING.....	Not available at your institution please take ACCT 470 with Franklin

### Business Administration (BSAD)

\*\*\*Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies\*\*\*

#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

An Additional 8 semester/12 quarter hours in Business Administration related courses (i.e. Accounting, Management, etc.) are required

\*Taking Major Area Electives to fulfill the "University Electives" requirement under "Capstone" may affect this section.  
Please see your Student Services Associate for more information\*\*

### Business Forensics (BSFR)

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#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

### eMarketing (EMKT)

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#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

WEB DESIGN AND IMPLEMENTATION.....	IST 226 Internet Programming <u>and</u> IST 237 Intermediate Web Site Design
FUNDAMENTALS OF GRAPHIC DESIGN.....	ARV 106 Theory of Color <u>and</u> CGC 106 Typography I
GRAPHIC EDITING SOFTWARE.....	ARV 110 Computer Graphics
INTERNET MARKETING.....	Not available at your institution please take EMKT 340 with Franklin
INTRODUCTION TO WEB AUTHORING.....	IST 238 Advanced tools for Web Site Design

### Financial Management (FINA)

**\*\*STUDENT MUST COMPLETE BOTH MICRO AND MACRO ECONOMICS\*\***

\*\*\*Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies\*\*\*

#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

MACROECONOMICS.....	ECO 210 Macroeconomics
INVESTMENTS.....	BAF 250 Investments
INTERMEDIATE ACCOUNTING I.....	ACC 201 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 202 Intermediate Accounting II

### Forensic Accounting (ACCT/BSFR)

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#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

INTERMEDIATE ACCOUNTING I.....	ACC 201 Intermediate Accounting I
INTERMEDIATE ACCOUNTING II.....	ACC 202 Intermediate Accounting II
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

### Human Resource Management (HRM)

\*\*\*Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies\*\*\*

#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	MGT 201 Human Resource Management
* STAFFING.....	Not available at your institution please take HRM 301 with Franklin
*COMPENSATION AND BENEFITS.....	Not available at your institution please take HRM 401 with Franklin
*EMPLOYEE AND LABOR RELATIONS.....	Not available at your institution please take HRM 402 with Franklin

### Management (MGMT)

\*\*\*Prior to Beginning your Bridge Courses, apply to Franklin University and complete PF321 Learning Strategies\*\*\*

#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

HUMAN RESOURCES MANAGEMENT.....	MGT 201 Human Resource Management
* ORGANIZATIONAL BEHAVIOR.....	Not available at your institution please take BSAD 325 with Franklin

### Marketing (MKTG)

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#### Business Core

FINANCIAL ACCOUNTING.....	ACC 101 Accounting Principles I
MANAGERIAL ACCOUNTING.....	ACC 102 Accounting Principles II
MANAGEMENT THEORY & PRACTICES.....	MGT 101 Principles of Management
MARKETING.....	MKT 101 Marketing
BUSINESS LAW.....	BUS 121 Business Law I
INTRODUCTION TO FINANCE.....	BAF 260 Financial Management

#### Major Area Bridge

ADVERTISING.....	MKT 240 Advertising
MAJOR AREA ELECTIVE.....	PLEASE SEE YOUR SSA FOR POSSIBLE OPTIONS

### Elective Bridge Courses (taken at Piedmont Technical College) - REQUIRED FOR ALL MAJORS

Nondevelopmental level courses taken at your community college and not applied directly toward another Bridge requirement will be applied in this area. **An official evaluation of transfer credit will determine the need for electives.** If you need additional courses to meet the hours required for your Bachelor's degree, **please select business or computer related courses** from those offered at your community college. Other courses may be acceptable in this area. Please see your Franklin University SSA for approval prior to taking the course.

### \*\*JOINT PROGRAMS OF STUDY OPTION\*\*

The majors highlighted above are eligible for our Joint Programs of Study program. This unique option allows you to finish both your Bachelor's of Science degree and your MBA at an accelerated rate. Specific MBA courses can be substituted for Franklin University

### ALGEBRA COMPETENCY STATEMENT

Franklin University requires that all of our student satisfy an Algebra Competency Requirement. The Algebra Competency Requirement can be met in the following ways:

1. Algebra II in High School with a grade of "C" or higher;
2. Pass the Franklin University Algebra Competency Test;
3. Take Fundamental Algebra (MATH150) at Franklin University; or
4. Transfer in Fundamental Algebra (MATH150) or higher (College Algebra, Calculus, Finite Math, Discrete Math, etc., but not Statistics\*\*)

\*\*Statistics will not waive the Algebra Competency Requirement unless the course has been approved for your school. Please see your SSA.

\* This is a nonstandard bridge course. Completion of this course at your community college may increase the number of University Electives required to meet the 40 hour residency at Franklin.

Revised  
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