

Lindenwood University - St. Louis Community College

Marketing Transfer Guide

General Education Requirements

The following St. Louis Community College courses may be taken to meet Lindenwood University requirements for a Bachelor of Arts in Marketing.

Visit Lindenwood University at www.lindenwood.edu or call 636-949-4949.

SLCC Course #	SLCC Course Name	LU Course #	LU Course Name
COL 100	Freshman Academic Orientation	LUL 101	Freshman Experience

ENGLISH (6 hours)

ENG 101	English Comp I	ENG 150	English Comp I
ENG 102	English Comp II	ENG 170	English Comp II

SPEECH/COMMUNICATION (3 hours)

COM 101	Oral Communication I	COM 110	Fund of Oral Comm
COM 102	Oral Communication II	COM 110	Fund of Oral Comm
COM 103	Small Group Comm	COM 105	Group Dynamics & Eff Spkg
COM 107	Public Speaking	COM 110	Fund of Oral Comm

HUMANITIES (6 hours)

ENG 110	Creative Writing	ENG 211	Intro to Creative Writing
ENG 204	American Literature Before 1865	ENG 235	American Literature I
ENG 205	American Literature After 1865	ENG 236	American Literature II
ENG 217	Major Black Writers	ENG 276	African American Literature
ENG 201	Introduction to Fiction		GE Literature Elective
ENG 202	Introduction to Poetry and Plays		GE Literature Elective
ENG 203	American Literature		GE Literature Elective
ENG 206	Modern American Literature		GE Literature Elective
ENG 207	Humor in American Literature		GE Literature Elective
ENG 210	British Literature Before 1800		GE Literature Elective
ENG 211	British Literature After 1800		GE Literature Elective
ENG 213	The Short Novel		GE Literature Elective
ENG 214	Contemporary Fiction		GE Literature Elective
ENG 215	Popular Lit: Fantasy & Horror		GE Literature Elective
ENG 216	Women in Literature		GE Literature Elective
ENG 218	Literature of American Minorities		GE Literature Elective
ENG 222	Major British Writers		GE Literature Elective
ENG 227	Literature of The South		GE Literature Elective
ENG 228	Studies in Literature		GE Literature Elective
ENG 230	Environmental Literature		GE Literature Elective
ENG 231	World Literature		GE Literature Elective
ENG 232	Literature of the Caribbean		GE Literature Elective

PHILOSOPHY/RELIGION (3 hours)

PHL 101	Intro To Philosophy	PHL150	Intro to Philosophy
PHL 103	World Religions	REL 200	World Religions
PHL 104	Ethics	PHL 102	Moral Life

FINE ART (3 Hours)

ART 100	Art Appreciation	ART 210	Concepts of Visual Arts
ART 101	Art History I	ART 220	History of Art
ART 102	Art History II	ART 220	History of Art
ART 105	Intro To Art	ART 100	Fund of Drawing & Design
ART 107	Design IV	ART 106	Two-Dimensional Design
ART 108	Design II	ART 108	Color Theory
ART 109	Drawing I	ART 130	Intro to Drawing
ART 110	Drawing II	ART 330	Drawing
ART 111	Figure Drawing I	ART 331	Figure Drawing
ART 113	Ceramics I	ART 240	Intro to Ceramics
ART 114	Painting I	ART 200	Intro to Painting
ART 115	Printmaking I	ART 315	Printmaking
ART 116	Sculpture I	ART 320	Sculpture
ART 131	Comp Art Studio: Photoshop, Etc	ART 120	Intro to Graphic Design & Computer Art
ART 133	Graphic Design I	ART 120	Intro to Graphic Design & Computer Art
ART 152	Textiles	ART 334	Fibers
ART 165	Photography I	ART 181	Intro to Photography
ART 166	Photography II	ART 350	Advanced Photography
ART 172	Digital Photography	ART 181	Intro to Photo (Digital)
ART 204	Photography III	ART 350	Advanced Photography
ART 207	Design III (2)	ART 136	Three-Dimensional Design
ART 209	Drawing III	ART 330	Drawing
ART 211	Figure Drawing III	ART 331	Figure Drawing
ART 213	Ceramics II	ART 340	Ceramics
MUS 101	Music Theory I (4)	MUS 131	Music Theory I
MUS 102	Music Theory II (4)	MUS 132	Music Theory II
MUS 104	Introduction To Music Theory	MUS 100	Fundamentals of Music
MUS 111	Introduction To Music Literature I	MUS 165	Introduction to Music Literature
MUS 112	Introduction To Music Literature II	MUS 165	Introduction to Music Literature
MUS 128	Survey Of Rock Music	MUS 150	Music in America
MUS 131	Chorus (1)	MUS 110	The Lindenwood Choirs (1)
MUS 132	Orchestra (1)	MUS 109	The Lindenwood Bands (1)
MUS 134	Symphonic Band (1)	MUS 109	The Lindenwood Bands (1)
MUS 135	Choir (1)	MUS 110	The Lindenwood Choirs (1)
MUS 211	Music History I	MUS 355	History of Music I
MUS 212	Music History II	MUS 356	History of Music II
THT 101	Introduction To Theatre	TA 117	Intro to the Theatrical Arts
THT 102	Stagecraft	TA 111	Intro to Technical Theatre I
THT 103	Stage Design And Lighting	TA 112	Intro to Technical Theatre II
THT 110	History Of Theatre	TA 370	History of Theatre

AMERICAN GOVERNMENT/AMERICAN HISTORY (3 hours)

HST 101	American History I	HIS 105	America:Colony to Civil War
HST 102	American History II	HIS 106	America:Civil War to World Power
HST 103	American History I, Honors	HIS 105	America:Colony to Civil War
HST 104	American History II, Honors	HIS 106	America:Civil War to World Power
HST 203	The American West	HIS 204	The Westward Movement
PSC 102	American National Politics	PS 155	American Gov't: The Nation

WORLD HISTORY (3 hours)

HST 128	Western Tradition II	HIS 100	World History
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MATH (3 hours)

MTH 144	Technical Algebra & Trig (5)			Math elective
MTH 154	Technical Analytic Geom/Calc (4)			Math elective
MTH 155	Survey of College Mathematics (4)			Math elective
MTH 160A	College Algebra: Technology (4)			Math elective
MTH 160B	College Alg: Non-Tech Majors (4)			Math elective
MTH 160C	College Algebra (4)		MTH 151	College Algebra
MTH 165	Structure:Mathematical Systems I		MTH 134/MTH 135	Concepts in Math/Basic Geometry
MTH 166	Structure:Mathematical Systems II		MTH 134/MTH 135	Concepts in Math/Basic Geometry
MTH 170	Trigonometry		MTH 152	Precalculus
MTH 177	Finite Mathematics (4)		MTH 131	Quantitative Methods for Business
MTH 185	Precalculus (5)		MTH 152	Precalculus
MTH 186	Survey of Calculus (4)		MTH 170	Survey of Calculus
MTH 210	Analytic Geometry & Calculus I (5)		MTH 271	Calculus I (5)
MTH 212	Discrete Mathematics			Math elective
MTH 215	Linear Algebra			Math elective
MTH 220	Analytic Geometry & Calculus II (5)		MTH 272	Calculus II (5)
MTH 230	Analytic Geometry & Calculus III (5)		MTH 303	Calculus III (5)
MTH 240	Differential Equations		MTH 311	Differential Equations

CROSS-CULTURAL OR FOREIGN LANGUAGE (6 hours)**Must take 2 cross-cultural courses OR 2 of the SAME foreign language courses.**

ANT 102	Intro To Cultural Anthropology		ANT 112	Cultural Anthropology
ANT 202	Ethnography:North Amer Indians		ANT 210	Native American Indians
ART 101	Art History I		ART 220	History of Art
ART 102	Art History II		ART 220	History of Art
GEG 106	U.S. And World Geography		GEO 201	World Regional Geography
MCM 131	History of Film		COM 370	History of Film
MUS 211	Music History I		MUS 355	History of Music I
MUS 212	Music History II		MUS 356	History of Music II
PSC 201	International Relations		PS 350	International Relations
PHL 103	World Religions		REL 200	World Religions
SOC 212	Race And Ethnicity		SOC 318	Race and Ethnicity
THT 110	History Of Theatre		TA 370	History of Theatre

ANY FOREIGN LANGUAGE (6 hours from same language)

FRE 101	Elementary French I (4)		FLF 101	Elementary French I
FRE 102	Elementary French II (4)		FLF 102	Elementary French II
FRE 201	Intermediate French I (4)		FLF 201	Intermediate French I
FRE 202	Intermediate French II (4)		FLF 202	Intermediate French II
FRE 206	Adv French Conversation & Comp		FLF 311	French Conversation & Comp I
GER 101	Elementary German I (4)		FLG 101	Elementary German I
GER 102	Elementary German II (4)		FLG 102	Elementary German II
GER 201	Intermediate German I (4)		FLG 201	Intermediate German I
GER 202	Intermediate German II (4)		FLG 202	Intermediate German II
GER 206	AdvGerman Conversation & Comp		FLG 311	German Conversation & Comp I
ITL 103	Elementary Italian I (4)			Foreign Lang- 2 classes req'd
ITL 104	Elementary Italian II (4)			Foreign Lang- 2 classes req'd
ITL 205	Intermediate Italian I (4)			Foreign Lang- 2 classes req'd
ITL 206	Intermediate Italian II (4)			Foreign Lang- 2 classes req'd
JPN 101	Modern Japanese I (4)			Foreign Lang- 2 classes req'd
JPN 102	Modern Japanese II (4)			Foreign Lang- 2 classes req'd

RUS 101	Elementary Russian I (4)	FLR 101	Elementary Russian I
RUS 102	Elementary Russian II (4)	FLR 102	Elementary Russian II
SPA 101	Elementary Spanish I (4)	FLS 101	Elementary Spanish I
SPA 102	Elementary Spanish II (4)	FLS 102	Elementary Spanish II
SPA 201	Intermediate Spanish I (4)	FLS 201	Intermediate Spanish I
SPA 202	Intermediate Spanish II (4)	FLS 202	Intermediate Spanish II
SPA 206	Adv Spanish Conver & Comp	FLS 311	Advanced Oral Expression & Grammar I

SOCIAL SCIENCE (6 hours)

ANT 102	Intro To Cultural Anthropology	ANT 112	Cultural Anthropology
CRJ 122	Intro Crim Just System	CJ 210	Criminal Justice System
ECO 140	Intro to Economics	BA 210	Survey of Economics
ECO 151	Prin Of Macroeconomics	BA 212	Prin of Macroeconomics
ECO 152	Prin Of Microeconomics	BA 211	Prin of Microeconomics
PSY 200	General Psychology	PSY 100	Prin of Psychology
PSY 205	Human Growth & Develop.	PSY 280	Human Development
PSY 205	Human Growth & Develop.	SW 280	Human Behav/Social Enviro
SOC 101	Intro To Sociology	SOC 102	Basic Concepts of Sociology

SCIENCE (7 hours - TWO (2) DIFFERENT DISCIPLINES)

One science MUST have a lab

BIOLOGY

BIO 111	Introductory Biology I (4)	BIO 100	Concepts in Biology (4)
BIO 113	Modern Aspects-Biology (Lecture)	BIO 106	Modern Topics in Biology
BIO 124	General Botany I (4)	BIO 320	Plant Biology (4)
BIO 140	Principles Of Biology I (4)	BIO 251	General Biology I (4)
BIO 141	Principles Of Biology II (4)	BIO 252	General Biology II (4)
BIO 203	General Microbiology I (4)	BIO 353	Microbiology (4)
BIO 207	Anatomy And Physiology I (4)	BIO 227	Human Anatomy & Physiology I (4)
BIO 208	Anatomy And Physiology II (4)	BIO 228	Human Anatomy & Physiology II (4)

PHYSICAL SCIENCE

CHM 101	Fundamentals Of Chemistry I (5)	CHM 100	Concepts of Chemistry (4)
CHM 102	Fundamentals Of Chemistry II (4)	CHM 100	Concepts of Chemistry (4)
CHM 105	General Chemistry I (5)	CHM 251/261	General Chemistry I & Lab (5)
CHM 106	General Chemistry II (5)	CHM 252/262	General Chemistry II & Lab (5)
CHM 109	Chem For Environmental Careers I (4)	CHM 111	Environmental Science
CHM 206/210	Organic Chemistry I & Lab (5)	CHM 361	Organic Chemistry I (4)
CHM 207/211	Organic Chemistry II & Lab (5)	CHM 362	Organic Chemistry II (4)
CHM 201	Quantitative Analysis I (4)	CHM 351	Analytical Chemistry (5)
CHM 202	Quantitative Analysis II (4)	CHM 375	Instrumental Analysis (5)
PHY 111	College Physics I (4)	PHY 251	Introductory Physics I (4)
PHY 112	College Physics II (4)	PHY 252	Introductory Physics II (4)
PHY 122	Engineering Physics I (5)	PHY 301	General Physics I (4)
PHY 223	Engineering Physics II (5)	PHY 302	General Physics II (4)
PHY 224	Engineering Physics III	PHY 303	Modern Physics

EARTH SCIENCE

GEO 111	Physical Geology	ESC 100	Physical Geology with Lab (4)
PSI 111	Introduction To Astronomy I	ESC 130	Introductory Astronomy
PSI 112	Introduction To Astronomy II	ESC 130	Introductory Astronomy
PSI 123	Meteorology	ESC 110	Introductory Meteorology

MARKETING

CORE REQUIREMENTS (36 hours)

ACC 110	Financial Acct I	BA 200	Prin of Financial Acctg
ACC 114	Managerial Acct	BA 201	Prin of Managerial Acctg
ECO 152	Prin of Micro	BA 211	Prin of Microecon
ECO 151	Prin of Macro	BA 212	Prin of Macroecon
		BA 240	Intro to Info Systems
FIN 201	Fund Of Finance	BA 320	Prin of Finance
		BA 330	Prin of Management
MKT 203	Prin of Marketing	BA 350	Prin of Marketing
BLW 101	Business Law I	BA 360	Business Law I
		BA 370	Intro to Management Science
		BA 430	Management Policy
		COM 303	Written Comm for Business
			All Business Admin student must take:
MTH 177	Finite Mathematics	MTH 131	Quantataive Meth for Math
		MTH 141	Basic Statistics
			Must show proficiency or required to take:
IS 150	Microcomputer Applications	COL 170	Microcomputer Applications
			Additional 24 hours Core Requirements
			at the 300 or 400 level.
			Please see a LU advisor for details

A Bachelor of Arts degrees are conferred in Accounting, Arts Management, Business Administration, Entrepreneurial Studies, Finance, Human Resource Management, International Business, Management Information Systems, and Retail Merchandising.

All students pursuing the degrees listed above (with the exception of Arts Management and Human Resource Management) are required to complete a core requirement of 36 hours.

Please see a Lindenwood advisor for further information.
www.lindenwood.edu or 636-949-4949