



KCTCS and MSU's COLLEGE OF BUSINESS
AA to BBA PROGRAM

KCTCS Associate in Arts (AA) Transfer Degree to MSU's BBA with Management Option

I. KCTCS: GENERAL EDUCATION CORE TRANSFER COMPONENT

<i>Writing/Accessing Information (6 hours)</i>		
ENG 101 Writing I	ENG 100	3
ENG 102 Writing II	ENG 200	3
<i>Oral Communication (3 hours)</i>		
COM 181 Basic Public Speaking	CMSP 108	3
<i>Heritage/Humanities (6 hours)</i>		
6 credit hours from the KCTCS Heritage/Humanities list	Humanities	6
<i>Social Interaction (9 hours)</i>		
*ECO 201 Principles of Economics I (Micro)	ECON 202	3
*ECO 202 Principles of Economics II (Macro)	ECON 201	3
*SOC 101 Introduction to Sociology	SOC 101	3
<i>Science – Must include at least one science course with a lab (6 hours)</i>		
6 credit hours from the KCTCS Science list	Science	6
<i>Mathematics (3 hours)</i>		
*MA 109 College Algebra	MATH 152	3
TOTAL CORE TRANSFER COMPONENT CREDIT HOURS		33

II. KCTCS: ADDITIONAL GENERAL EDUCATION REQUIREMENTS (Beyond the Core)

<i>Heritage/Humanities (3 hours)</i>		
3 credit hours from the KCTCS Heritage/Humanities list	Humanities	3
<i>Heritage/Humanities or Social Interaction (3 hours)</i>		
*PSY 100 Intro to Psychology – OR -- PY 110 General Psychology	PSY 154	3
<i>Science or Mathematics (3 hours)</i>		
3 credit hours from the KCTCS Science list or Math list	Science or Math	3
<i>Computer Literacy (3 hours)</i>		
*CIS 100 Introduction to Computers	CIS 101	3
<i>Additional Course to be Chosen from the Core (3 hours)</i>		
STA 291 Statistical Method	MATH 354	3
TOTAL ADDITIONAL GENERAL EDUCATION REQUIREMENT CREDIT HOURS		15

III. KCTCS: OTHER DEGREE REQUIREMENTS

*ACC 201 – Financial Accounting I	ACCT 281	3
*ACC 202 – Managerial Uses of Accounting Information	ACCT 282	3
*BE 267 – Introduction to Business Law	MNGT 261	3
*BE 120 – Personal Finance	FIN 264	3
TOTAL OTHER DEGREE REQUIREMENT CREDIT HOURS		12
Total KCTCS Hours for Associate of Arts (AA) Transfer Degree		60

IV. KCTCS: ADDITIONAL COURSES THAT MAY BE USED TO SATISFY MSU DEGREE REQUIREMENTS (Or credits may be taken at MSU)

Non-Business Free Electives (10 Hours) Must be <u>non-business</u> credit hours	Non-bus. Elective	10
Any of these 10 credits not taken through KCTCS may be taken at MSU.		

TOTAL KCTCS HOURS 60-70

***Pre-Business Core Course**

To be accepted into MSU's BBA program, students must complete all pre-business core courses (30 hours) and have a cumulative GPA of at least 2.25. Students must be accepted into the BBA program before taking any Upper Division Business Core courses.



V. MOREHEAD STATE UNIVERSITY UPPER DIVISION BUSINESS CORE

BIS 321 – Business Communications	3
BIS 421 – Business and Technical Presentations	3
CIS 311 – Introduction to Management Information Systems	3
ECON/MNGT 300 – Quantitative Methods in Business and Economics	3
FIN 360 – Business Finance	3
*MKT 304 – Marketing	3
*MNGT 301 – Principles of Management	3
MNGT 465 – Organizational Behavior	3
MNGT 499C – Business Policies and Problems	3
MSU 400 – World of Work (1 credit hour)	1
ECON 300+ - Any Econ Course Above 300	3
CORE CREDIT HOURS REQUIRED	31

*CLEP Exam available

VI. MOREHEAD STATE UNIVERSITY MANAGEMENT OPTION

MNGT 311 – Human Resource Management	3
MNGT 306 – Production and Quality Management	3
MNGT 357 – Business Research and Industry Analysis	3
MNGT 475 – Business Leadership and Teamwork	3
MNGT 463 – Law and Ethics in Business	3
MNGT 310 – Small Business Organization	3
Approved MNGT prefix elective from list below (3 Hours)	3
Two electives from list below (6 Hours)	6
OPTION CREDIT HOURS REQUIRED	27

MOREHEAD STATE UNIVERSITY MANAGEMENT ELECTIVES

ECON 447-International Economics	MNGT 417-Management & Marketing of Public and Nonprofit Organizations	MKT 354-Consumer Behavior
FIN 342-Money & Banking	MNGT 420 – New Venture Creation	MKT 451-Retail Marketing
FIN 373-Investments	MNGT 425 – Training and Development in Industry	MKT 452-Market Research & Analysis
MNGT 339 or 439 – Cooperative Ed. III or IV	MNGT 476-Special Problems in Management	MKT 469 – International Marketing
MNGT 362-The Legal Environment & Business Practices	MKT 305-Purchasing	REAL 105-Principles of Real Estate
MNGT /FIN 365 Financial Issues for Small Businesses	MKT 345-Marketing Strategies for Small Business	REAL 309-Real Estate Land Planning & Development
MNGT 399 – Selected Workshop Topics	MKT 350-Personal Selling	REAL 330-Real Estate Property Management
MNGT 409 – International Management	MKT 351-Sales Management	REAL 335-Real Estate Investment
MNGT 411-Labor Relations		

CREDIT HOUR SUMMARY

KCTCS GENERAL EDUCATION CORE	33
KCTCS ADDITIONAL GENERAL EDUCATION	15
KCTCS OTHER DEGREE REQUIREMENTS	12
*KCTCS ADDITIONAL COURSES THAT MAY BE USED TO SATISFY MSU DEGREE REQUIREMENTS	0-10
MSU UPPER DIVISION BUSINESS CORE REQUIREMENTS	31
MSU MANAGEMENT OPTION	27
*MSU ADDITIONAL COURSES NOT TAKEN THROUGH KCTCS	0-10
TOTAL HOURS FOR AA PLUS BBA	128

*The 10 hours of "Additional Courses" may be taken through KCTCS or MSU.